



# Get a Job Opportunity as a Value Banker at ICICI Bank\*

## POST GRADUATE DIPLOMA IN SALES AND RELATIONSHIP BANKING

AN **ifbi** PRODUCT

\*Subject to fulfillment of eligibility criteria and clearance of assessments and interviews.

### Job Opportunity with ICICI Bank

The soaring Indian economy is creating huge opportunities demanding professional and active support from the banking industry. The banking sector now employs more than a Million professionals and with full reforms could employ around 15,00,000 people! The new private sector and foreign banks have been increasing their employee strength by half of the total numbers on the rolls every year! However one of the crucial impediments to growth is the acute shortage of trained manpower talent of this specific nature.

With these objectives in mind, NIIT IFBI in collaboration with ICICI Bank has created a program - Post Graduate Diploma in Sales and Relationship Banking program. The objective of this program is to build a pool of Value Banker for ICICI Bank, who can sustain the growing momentum of the sector and help it achieve new levels of profitability and customer responsiveness. To that end, expert faculty from industry, have designed a comprehensive portfolio of training programs and developed relevant course content that hones the soft and hard skills needed by new-age banks, thus creating first-day-first-hour industry-ready entry-level professionals. In short, a modern banking professional, for a modern banking sector!

The assignments and nature of work, as part of the internship and final placement, allotted to the student are sole prerogative of ICICI Bank. Sales is an essential part of the role. The Program internship will be combination of both Sales and Service.

### Key Features & Benefits

- ✓ Fast track program with 45 days classroom training
- ✓ Apart from classroom training, 3 month paid internship at ICICI Bank
- ✓ Post completion of internship, Placement as a Value Banker at ICICI Bank
- ✓ NIIT certification at the end of programme
- ✓ NISM Series V-A preparation is also covered in the course curriculum

## ABOUT THE PROGRAMME



## POST GRADUATE DIPLOMA IN SALES AND RELATIONSHIP BANKING (PGDSRB)

Post Graduate Diploma in Sales and Relationship Banking is a five month intensive career program with two months of full-time classes followed by three months of paid internship. The program is unique in its content as well in its methodology. Selected candidates who are shortlisted for admission to the PGDSRB program will be granted admission with placement assurance at the time of admission (subject to the fulfillment of specific academic and non - academic criteria).

### ELIGIBILITY CRITERIA

Born on or after 1<sup>st</sup> August, 1994

$\geq 50\%$  in X, XII and Graduation

No correspondence/distance learning mode in X, XII & graduation

No gap in academics

**DURATION:** 45 days classroom training & 3 month internship.

### PLACEMENT FACILITY

The students who completes the classroom training successfully will undergo supervised internship in ICICI bank and on successful completion, will be offered confirmed employment in ICICI bank.



After completing my graduation, I joined NIIT for their PGDSRB programme, and now I have secured a job in an esteemed bank like ICICI Bank as a Senior Officer in my hometown, Jodhpur. I want to advise all graduates to join this course at NIIT and make themselves a part of renowned banks. Thank you, NIIT.

- Pankaj Soni