

SVKM'S
Narsee Monjee Institute of Management Studies

Declared as Deemed-to-be University under Section 3 of the UGC Act 1956



**NMIMS GLOBAL ACCESS
SCHOOL FOR
CONTINUING EDUCATION**

**ACCELERATE,
EMPOWER &
TRANSFORM
YOUR CAREER**



MBA FOR WORKING EXECUTIVES
MBA (WX)

DESIGN YOUR SUCCESS STORY WITH MBA (WX)

The Master of Business Administration for Working Executives - MBA (WX) - brings the **rigor of campus MBA** program to a **power packed connected format**. It is a tailor-made program for ambitious professionals preparing for the next stage of their career encompassing specialised training with **intensive delivery mechanisms**.

LEARN FROM THE BEST

The faculty of MBA (WX) are **leading business practitioners, accomplished academia** and at times even both together, this gives you a dynamic mix of theory and business practices.

A CUT ABOVE THE REST

Each batch to comprise of select 120 students

- Encourages meaningful interactions with fellow students
- Allows faculty to effectively optimise interactivity during live sessions

Harvard Business Publishing Education

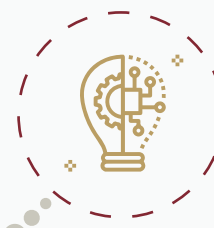
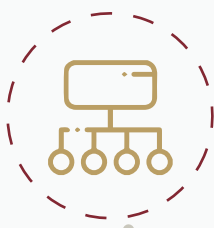
- Access entire range of global and India centric content

Knowledge-Skill-Attitude (KSA) framework

- Designed to enhance the student's capability to face Volatility Uncertainty-Complexity-Ambiguosity (VUCA) in their business set-up

Choose from core & dual specialisations

- 4 specialisation to tackle business requirements of emerging markets
- Option to master two separate fields of study



NMIMS EDGE

Founded from the iconic SVKM's Narsee Monjee Institute of Management Studies, we are NMIMS Global Access School for Continuing Education.

NMIMS Global Access is dedicated to empowering working professionals with programs that fuel their aspirations, up-skill them and position them for a leadership role in their career.



Accredited by NAAC with Grade A+



One of India's top 10 B-schools

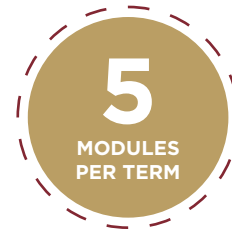


Awarded Category 1 Autonomy By UGC



Exceptional Corporate Recognition, Collaboration and Acceptance

PROGRAM HIGHLIGHTS



Harvard Business Publishing Education

Foundation Course - the program includes a Certificate from Harvard Business Publishing Education in addition to a degree from NMIMS Global Access

Capstone Project

Capstone Business Simulation Project will enable the student to synthesise concepts and techniques from the core & specialisation programs

TERM I

Business Management

TERM II

Business Management

TERM III

Specialisation

TERM IV

Specialisation

TERM V

Capstone Project

SPECIALISATION

After a careful study of the current dynamic job market, 4 core specialisations have been designed to be part of the MBA (WX) Program



Marketing: The marketing curriculum includes a set of theory and experiential courses which focus on developing innovative marketing techniques that help solve real world problems



Leadership and Strategy: This specialisation is designed for professionals who want to develop a broad set of skills needed for general management positions. Focused on building a strong foundation in leadership, courses on strategy help address realities of today's global business



Operations and Supply Chain: Specialising in this track will enable the professional make decisions in Operations and Supply Chain Management from an international perspective. The learner will acquire a thorough perspective in procurement, logistics, service operations & more



Applied Finance: This specialisation covers aspects related to a business's financial investments and capital. Some areas include security analysis and portfolio management, financial engineering & financial reporting and analysis

EXAMS & ASSESSMENT

The MBA (WX) emphasises on academic integrity to ensure that the qualification is valued and can be trusted

70 marks

- Continuous Learning and Assessment
- Descriptive questions, MCQs, Presentations
- Ensuring a strong inclusiveness and integrations into the program resulting in stronger learning

30 marks

- Course-end Assessments Descriptive Questions & MCQ's to gauge effectiveness and understanding of concepts

ELIGIBILITY CRITERIA

Bachelor's Degree (10+2+3) in any discipline from recognised Universities with a minimum of 55% and 3+ years of work experience

or

Bachelor's Degree (10+2+3) in any discipline from recognised Universities with a minimum of 55% and Post-Graduation/- Professional Degree from recognised Universities with a minimum of 55% and 2+ years of work experience

ADMISSION PROCESS

1. Apply for the program:

We accept applications submitted on web. When you apply, you must:

- Choose your specialisation
- Submit your verifiable details

2. Select your specialisation:

- There exists an option to specialise in core or dual tracks from the 4 major specialisation tracks.
- You can change your specialisations once during the term of the program.

Core Specialisation:

You must choose 6 electives in Terms III & IV (3 in each Term) from that particular track (out of 4 tracks). The remaining 4 electives (2 in each Term) can be chosen from any track/s.

Dual Specialisation:

You can choose 3 electives from Track 1 and 2 electives from any Track 2 in Semester III and 2 electives from Track 1 and 3 electives from any Track 2 in Semester IV.

Specialisation tracks

a. Leadership and Strategy

b. Marketing

c. Operations and Supply Chain

d. Applied Finance

3. Examining your application:

Your application and the documents provided will be reviewed by the academic admission committee. If you are shortlisted, you will be notified for interviews.

4. Profiling interview:

This meticulous round of interview will be conducted via video call.

5. Admission & offer letter:

- There are three likely consequences for your application - offer, waitlist, reject.
- You will be informed of the same by the Admission Team.
- This communication would be followed by an offer letter, if applicable.

REACH US

executive.nmims.edu/executivemba/



Toll free: 1800-1025-136 | Email id: ngasce@nmims.edu

For an in-person counselling session register on : executive.nmims.edu/executivemba/