



A Report on Hiring Activity in India  
by  
Location, Industry and Experience

September 2009

A Naukri.com Publication

## Table of Contents

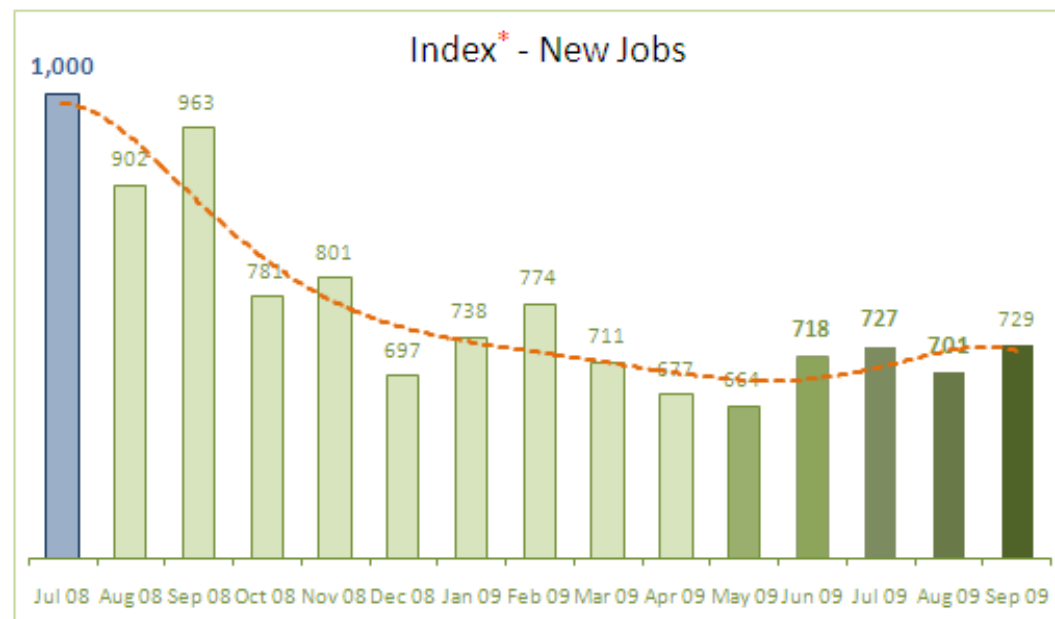
HIGHLIGHTS FOR SEPTEMBER 2009 .....	3
EXECUTIVE SUMMARY .....	4
ABOUT NAUKRI JOBSPEAK.....	4
CITY WISE ANALYSIS .....	5
INDUSTRY WISE ANALYSIS .....	6
FUNCTIONAL AREA / DEPT WISE ANALYSIS.....	7
WORK EXPERIENCE WISE ANALYSIS.....	8
INDEX FOR TOTAL JOBS.....	9
METHODOLOGY .....	10
ANNEXURE - CITIES.....	11
ANNEXURE - INDUSTRIES.....	12
ANNEXURE – FUNCTIONAL AREA/DEPARTMENT.....	13
ABOUT NAUKRI.COM.....	14

## Highlights for September 2009

### Job Index for September '09 up by 4.1%

- The Naukri JobSpeak at 729, indicates an uptrend in hiring activity by 4.1% in September '09 as compared to August '09.
- Hiring activity in Mumbai and Chennai was up by 9% and 8.4% respectively
- September saw hiring activity in Hyderabad, Bangalore and Pune decline by 5.4%, 3.4% and 2.4% respectively
- The ITES/BPO and Real Estate industries saw an increase by 18.3% and 36.8% respectively in September '09 as compared to August '09
- Hiring for ITES/BPO, HR and Admin professionals is gaining momentum with an increase by 21.4% and 10.4% respectively in September'09 as compared to August'09
- Freshers and Trainees showed an increase of 39 % in hiring activity

	Sep 08	Dec 08	Mar 09	Jun 09	Jul 09	Aug 09	Sep 09
Index	963	697	711	718	727	701	729



\* Total no. of new jobs posted in July 2008 was scaled to 1000. Index for subsequent months were relative to July 08.

## Executive Summary

According to the Naukri JobSpeak, festivities brought a smile as the job index increased by 4.1% in September '09 as compared to August '09.

September '09 saw a positive trend across sectors and cities. The report covering 41 industries shows a phenomenal double digit increase in hiring activities across 14 industries in September. A single digit increase was reflected in 13 sectors whereas 11 functional areas reflected a dip.

ITES, BPO saw a significant push in September '09 as compared to August'09. Out of the top 13 cities, 7 cities saw an upward trend in hiring.

Hiring activity went up across all experience levels. The highest growth was registered in the hiring for Freshers and Trainees which has gone up by 39 %

## About Naukri JobSpeak

Naukri JobSpeak is an index of job listings added to the site every month by recruiters who are clients of Naukri.com. To calculate the index, job listings added to the site in July '08 have been taken as a base of 1000. The July '09 index is compared with July '08. Details of trends in July '09 are presented in the next section. The charts with the corresponding numbers have been collated in the annexure.

The Naukri.com Job Index is an initiative by Naukri.com to provide its stakeholders and users overview on job prospects and attractive occupations as well as a peek into industries gaining attractiveness and industries losing sheen. Overall, it is an indicator of the health of the economy, in so far as it is measured by hiring trends.

## City-wise Analysis

### Monthly Trends

Out of the top 13 cities, 3 big cities, namely, Mumbai, Chennai and Delhi-NCR saw an upward trend in hiring.

- Mumbai saw a significant push in hiring activity, the index moved up by 9% in September '09 as compared to August '09.
- Hiring activity in Chennai and Delhi-NCR increased by 8.4% and 3.5% respectively in September'09 as compared to August'09.
- Smaller cities like Ahmedabad and Vadodara witnessed double digit growth at 11.8% and 12.5% respectively.
- Hyderabad, Bangalore and Pune witnessed a decline in the hiring activity, the index declined by 5.4%, 3.4% and 2.4% respectively in September '09 as compared to August '09.

City*	Sep 08	Dec 08	Mar 09	Jun 09	Jul 09	Aug 09	Sep 09
Delhi-NCR	981	↓ 697	↑ 745	↑ 753	↑ 808	↓ 778	↑ 805
Mumbai	929	↓ 717	↓ 604	↑ 635	↑ 656	↓ 649	↑ 707
Bangalore	799	↓ 634	↑ 650	↓ 619	↓ 595	↑ 599	↓ 579
Chennai	911	↓ 646	↓ 634	↑ 674	↓ 635	↓ 595	↑ 646
Hyderabad	891	↓ 640	↓ 627	↑ 643	↑ 662	↓ 615	↓ 582
Pune	895	↓ 590	↑ 604	↑ 669	↓ 661	↓ 625	↓ 610
Kolkata	952	↓ 586	↑ 646	↑ 775	↓ 750	↓ 748	↓ 701

\* for details, refer to the Annexure

No. of new jobs posted in July '08 for each city was scaled to 1000; all months have been compared with July '08

## Industry Analysis

### Monthly Trends

Hiring activity witnessed a surge in hiring activity pushed up the indices for most of the industries.

- ITES and BPO industry saw an increase in hiring activity in September '09 by 18.3%.
- Hiring activity in Real Estate and Retail bounced back in September '09 with an increase by 36.8% and 12.2% respectively over August '09 but are still considerably lower to the August '08 numbers.
- Construction & Engineering saw an increase in hiring activity by 6% in September '09 as compared to August '09.
- Hiring activity in Insurance and IT Software was up by 4.5% and 2.1% in September '09 as compared to August '09.
- Banking & Finance and Oil & Gas saw a drop in hiring activity by 6.5% and 4.6% respectively in September '09 as compared to August '09.

Industry	Sep 08	Dec 08	Mar 09	Jun 09	Jul 09	Aug 09	Sep 09
IT- Software	860	↓682	↓600	↑613	↑638	↓617	↑630
BPO and ITeS	829	↓772	↑971	↓770	↑792	↓733	↑866
Construction and Engineering	935	↓596	↑652	↑696	↑721	↓670	↑710
Auto and Auto Ancillary	863	↓512	↑570	↑572	↑638	↓590	↑613
Banking and Financial Services	1001	↓597	↓524	↑717	↓664	↑738	↓690
Oil and Gas	857	↓736	↑755	↓710	↓699	↓679	↓648
Telecom	1111	↓900	↓845	↑869	↓785	↓727	↑736
Insurance	976	↓777	↓663	↑669	↓650	↑801	↑861
Capital Goods	950	↓694	↑795	↑885	↓853	↓814	↑890
Pharma & Biotech	974	↑1031	↓971	↓903	↑997	↓954	↓937
Hospitality	946	↓724	↑801	↑893	↓876	↓852	↑878
FMCG, Foods and Beverage	940	↓894	↑915	↓848	↑868	↓863	↑886
Chemicals	967	↓781	↓761	↑865	↑944	↓839	↓768
Education	798	↑888	↑908	↑967	↓905	↑986	↓798
IT-Hardware & Networking	801	↓610	↑695	↓589	↑631	↓595	↓586
Retailing	899	↓546	↓520	↑534	↑586	↓494	↑554
Real Estate	931	↓398	↓394	↑525	↑609	↓496	↑679

\* for details, refer to the Annexure

No. of new jobs posted in July '08 for each industry was scaled to 1000; all months have been compared with July '08

## Functional Area/ Department wise Analysis

While hiring activity saw a positive trend across most functional areas, the demand for ITES and BPO professionals is back in a big way.

- The demand for ITES and BPO professionals grew by 21.4% in September '09 as compared to August '09.
- The hiring for HR / Admin and Project Management professionals increased by 10.4% and 9% respectively.
- Sales and Business Development professionals witnessed a decline in the hiring activity by 3.6% in September '09 as compared to August '09.

Functional area	Sep 08	Dec 08	Mar 09	Jun 09	Jul 09	Aug 09	Sep 09
IT-Software	890	↓664	↓598	↑619	↑641	↓602	↑623
Sales and Business Development	961	↓819	↑841	↓811	↑845	↓838	↓808
ITES and BPO	849	↓745	↑949	↓774	↑790	↓732	↑889
Production and Maintenance	933	↓683	↑761	↑840	↑857	↓783	↑840
Accounts and Finance	900	↓698	↓678	↓662	↑698	↓660	↑700
HR & Administration	974	↓606	↓574	↑657	↓649	↓643	↑709
Project Management	973	↓563	↑635	↑668	↓645	↓614	↑669
Marketing and Advertising	980	↓679	↓672	↑683	↓665	↑683	↑710
Banking and Insurance	927	↓611	↓514	↑698	↓646	↑683	↑716
Engineering Design - R&D	948	↓664	↓623	↓501	↑579	↓574	↓534
Supply Chain	899	↓591	↑635	↑652	↑652	↑676	↓659
Front Office and Data Entry	1025	↓660	↑692	↓660	↓635	↓600	↑613
IT- Hardware & Telecom	935	↓785	↑846	↑910	↓843	↓765	↑775
Teaching & Education	662	↑835	↑915	↑942	↓848	↑896	↓753
Pharma and Biotech	1077	↓1064	↑1270	↓1066	↑1158	↓1032	↑1069
Hotels and Restaurants	1013	↓894	↑946	↑1057	↑1083	↓998	↑1114

\* for details, refer to the Annexure

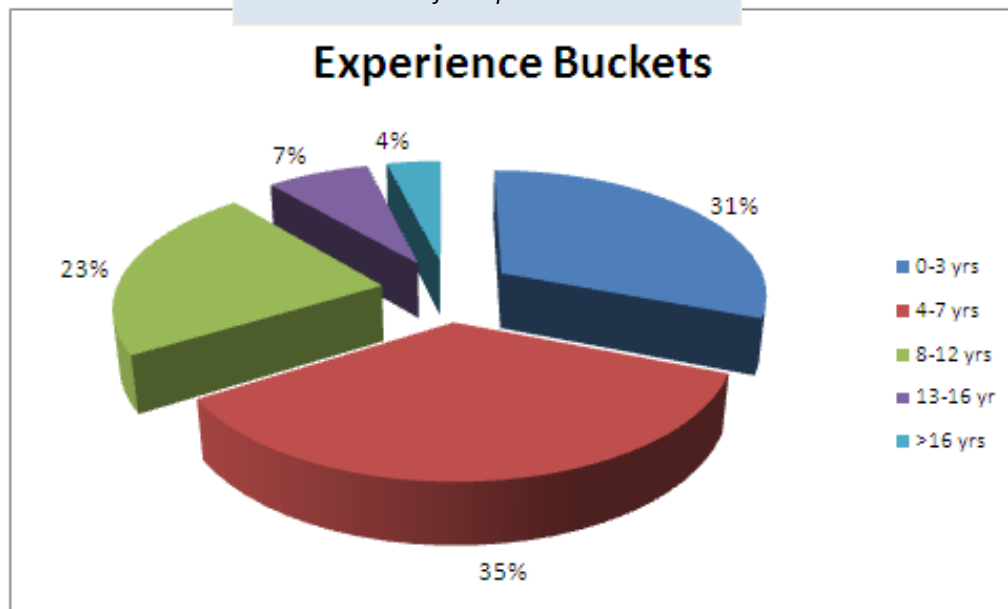
No. of new jobs posted in July '08 for each F-Area was scaled to 1000; all months have been compared with July '08

## Work Experience wise Analysis

Hiring activity Hiring has picked up across all experience levels in Sep '09 as compared to Auge '09.

- Hiring activity was up by 11.3% and 7.5% for 0-3 year and 8-12 years experience respectively.
- Hiring activity shot up by 9% for senior level with experience beyond 16 years.

Break up of jobs according to experience buckets for September '09

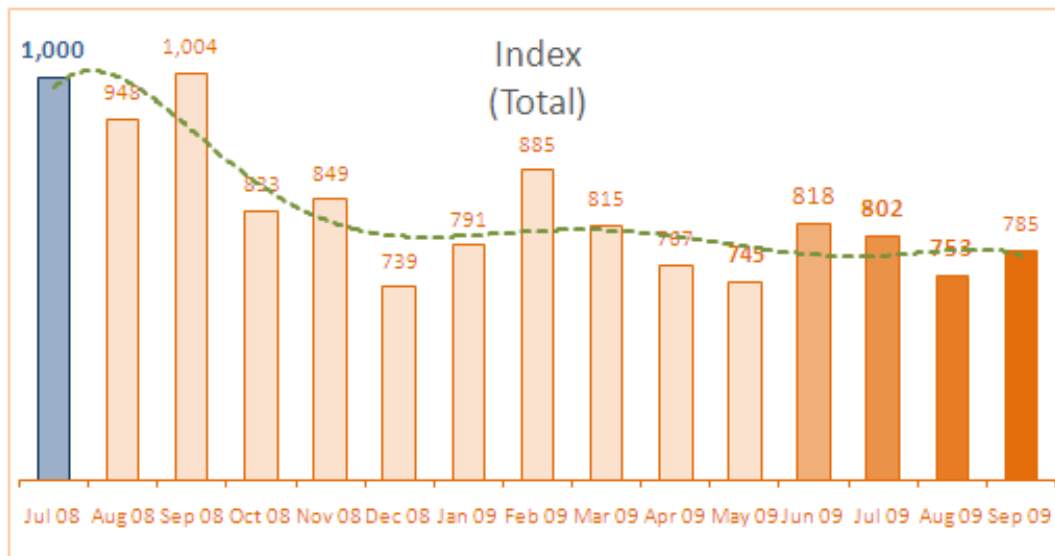




## Index for Total Jobs

On Total Jobs (this includes refreshed jobs), the index moved up by 4.2%. According to the Total Jobs Index, the index peaked in Sep'08 at 1004 and bottomed in Dec'08 at 739.

	Sep 08	Dec 08	Mar 09	Jun 09	Jul 09	Aug 09	Sep 09
Index	1004	739	815	818	802	753	785



\* Total no. of jobs in July 2008 was scaled to 1000. Index for subsequent months were relative to July 08.

## Methodology

Data for calculating the Index has been sourced from Naukri.com and is reflective of the job listings on the site. Jobs have been categorized by location, functional area, and industry. The index has been calculated across cities/ functional area- dept/ industry verticals.

On the basis of job listings added to the site every month, the data shows an increase or decline in the jobs. To calculate the index, job listings added to the site in July 2008 have been taken on a base of 1000. The subsequent months have been indexed with data of July 2008. The report produced monthly shows hiring trends across industry sectors, geography and functional areas. More than 34000 clients use Naukri.com, leading to high reliability of the data.

Naukri JobSpeak has introduced a new segment on Total Jobs that indicates the movement of Total Jobs on the site.

### **Total Jobs: (Jobs Added + Jobs Refreshed)**

A refreshed job is any job that was posted earlier, however has been refreshed during the month and therefore indicates that the position is still open.

### **Disclaimer**

The data is only representative of the listings on Naukri.com. Our analytics team has used statistical techniques to derive insights which might be useful for our users/stake holders/ audiences. There may be a statistical margin of error.

## Annexure – All Cities

City*	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09
Delhi-NCR	1000	↓928	↑981	↓786	↑841	↓697	↑742	↑811	↓745	↓743	↓712	↑753	↑808	↓778	↑805
Mumbai	1000	↓968	↓929	↓715	↓692	↑717	↓712	↓691	↓604	↓571	↓563	↑635	↑656	↓649	↑707
Bangalore	1000	↓826	↓799	↓723	↑725	↓634	↑747	↓706	↓650	↓618	↓562	↑619	↓595	↑599	↓579
Chennai	1000	↓892	↑911	↓801	↓778	↓646	↓625	↑634	↓634	↓603	↓567	↑674	↑635	↓595	↑646
Hyderabad	1000	↓866	↑891	↓752	↓732	↓640	↑646	↓644	↓627	↑667	↓644	↓643	↑662	↑615	↓582
Pune	1000	↓858	↑895	↓724	↓723	↓590	↑617	↑642	↓604	↓571	↑582	↑669	↑661	↑625	↓610
Kolkata	1000	↓986	↓952	↓630	↑656	↓586	↑718	↓642	↑646	↓608	↑690	↑775	↑750	↑748	↓701
Ahmedabad	1000	↓813	↑818	↓754	↑786	↑787	↓715	↑996	↓886	↓769	↓681	↑757	↓722	↓765	↑855
Chandigarh	1000	↓852	↑981	↓656	↑726	↓711	↓659	↑833	↓816	↓769	↓613	↑721	↑795	↓779	↑876
Cochin	1000	↑1577	↓1264	↓1176	↓960	↓903	↑1162	↓1091	↑1131	↓852	↑970	↑1125	↑1070	↑1026	↓990
Baroda	1000	↓991	↓959	↓761	↑800	↓767	↓750	↑992	↓904	↓806	↓749	↑826	↓760	↓830	↑933
Coimbatore	1000	↓849	↑1062	↓943	↓719	↓627	↑664	↓595	↑704	↓635	↑643	↑735	↓612	↑696	↓663
Jaipur	1000	↓927	↑1051	↓769	↑879	↑958	↓857	↑932	↓884	↑932	↓905	↑932	↑1015	↓935	↑1003

\*No. of new jobs posted in July '08 for each city was scaled to 1000; all months have been compared with July '08

## Annexure – All Industries

Industry*	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09
IT- Software	1000	↓849	↑860	↓753	↑777	↓682	↑691	↓674	↓600	↓592	↓558	↑613	↑638	↓617	↑630
BPO and ITeS	1000	↓847	↓829	↑928	↓824	↓772	↑989	↓976	↓971	↓756	↑763	↑770	↑792	↓733	↑866
Construction and Engineering	1000	↓921	↑935	↓784	↓742	↓596	↑618	↑680	↓652	↓638	↓627	↑696	↑721	↓670	↑710
Auto and Auto Ancillary	1000	↓950	↓863	↓745	↓707	↓512	↓501	↑577	↓570	↓557	↑563	↑572	↑638	↓590	↑613
Banking and Financial Services	1000	↓972	↑1001	↓689	↓598	↓597	↑652	↓630	↓524	↑549	↑589	↑717	↓664	↑738	↓690
Oil and Gas	1000	↓911	↓857	↓737	↑791	↓736	↓732	↑910	↓755	↑758	↓699	↑710	↑699	↑679	↓648
Telecom	1000	↑1047	↑1111	↓832	↑945	↓900	↑992	↑1000	↓845	↓823	↓728	↑869	↑785	↓727	↑736
Insurance	1000	↓954	↑976	↓770	↓708	↑777	↓771	↑922	↓663	↓593	↑635	↑669	↓650	↓801	↑861
Capital Goods	1000	↓958	↓950	↓827	↑846	↓694	↓652	↑778	↑795	↓762	↓726	↑885	↑853	↓814	↑890
Pharma & Biotech	1000	↓985	↓974	↓863	↑996	↑1031	↓1024	↑1133	↓971	↑1005	↓861	↑903	↑997	↑954	↓937
Hospitality	1000	↓926	↑946	↓903	↓797	↓724	↑881	↓872	↓801	↓790	↑834	↑893	↑876	↓852	↑878
FMCG, Foods and Beverage	1000	↓952	↓940	↓739	↑914	↓894	↑959	↑1011	↓915	↓901	↑986	↓848	↑868	↓863	↑886
Chemicals	1000	↓968	↓967	↓775	↑782	↓781	↓726	↑831	↓761	↓708	↑854	↑865	↑944	↑839	↓768
Education	1000	↓835	↓798	↓669	↑700	↑888	↑1112	↓940	↓908	↓884	↓868	↑967	↓905	↑986	↓798
IT-Hardware & Networking	1000	↓815	↓801	↓709	↑781	↓610	↑721	↓648	↑695	↑696	↓596	↓589	↑631	↑595	↓586
Retailing	1000	↓846	↑899	↓614	↑684	↓546	↓504	↑592	↓520	↓427	↑430	↑534	↑586	↓494	↑554
Media and Entertainment	1000	↓885	↓832	↓619	↑687	↓448	↑486	↑568	↓516	↑526	↓449	↑506	↓530	↓547	↑567
Healthcare	1000	↑1014	↓958	↓826	↓745	↑887	↑940	↑1046	↑1110	↓1107	↓865	↑962	↑951	↓883	↑937
Real Estate	1000	↓873	↑931	↓600	↓504	↓398	↑435	↑445	↓394	↓375	↑417	↑525	↑609	↓496	↑679
Employment Firms	1000	↑1011	↓953	↓742	↑748	↓597	↓547	↑664	↑702	↓603	↑645	↑713	↑870	↓770	↑809
Consumer Durables	1000	↓957	↑1005	↓852	↑943	↓754	↓717	↑815	↑841	↓742	↑792	↓732	↑766	↓755	↑927
Accounting & Taxation	1000	↓765	↑864	↓770	↓695	↓616	↑688	↓629	↑683	↑722	↓615	↑619	↓581	↑650	↓633
Advertising	1000	↓742	↑947	↓683	↓583	↑594	↓519	↓476	↓461	↑484	↓425	↑496	↑509	↓447	↑624
Textiles	1000	↓969	↓897	↓861	↑956	↓811	↓775	↑835	↑943	↓872	↑971	↑1013	↑967	↓965	↑1082
Semiconductors & Electronics	1000	↓890	↑910	↓792	↓737	↓608	↑667	↑669	↓612	↓608	↑645	↑876	↑847	↓741	↑767
Courier & Transportation	1000	↓772	↓663	↓606	↑611	↓549	↑584	↑740	↓560	↓543	↑740	↓656	↑628	↓595	↑724
Architecture & Interior Designing	1000	↓916	↑938	↓695	↓600	↓486	↑486	↑568	↑568	↓505	↓495	↑641	↑589	↑551	↓551
Export & Import	1000	↓940	↓846	↓705	↑822	↓605	↑720	↑768	↓651	↑783	↓620	↓611	↑648	↓645	↑684
Printing & Packaging	1000	↓906	↑990	↓741	↑902	↓671	↑885	↓797	↑958	↑976	↓738	↑892	↓892	↑899	↓867
Marine	1000	↓791	↑1075	↓976	↑976	↓877	↓779	↑866	↑885	↓747	↑751	↑953	↑779	↓656	↑1004
Agriculture	1000	↓696	↑728	↓636	↑668	↓636	↑848	↑848	↓843	↓820	↑871	↑1180	↑1018	↑908	↓673
Office Equipment/Automation	1000	↓944	↑964	↓721	↑863	↓609	↑787	↓629	↑761	↓569	↑670	↑746	↑746	↓675	↑1137
Fresher & Trainee	1000	↓818	↓776	↑790	↓678	↓650	↑706	↑1021	↓483	↑643	↑888	↑1322	↓650	↓734	↑1021
Social Services	1000	↓971	↑1109	↓732	↑891	↓594	↑768	↓761	↓754	↓674	↑804	↓710	↑884	↑819	↓638
Gems & Jewellery	1000	↓961	↑1169	↓1000	↑1052	↓766	↑766	↑1078	↓571	↑662	↑779	↑883	↓961	↓1143	↑1286
Paper	1000	↑1480	↑1760	↓880	↑1160	↑1533	↓973	↑1120	↓680	↑800	↑960	↑1173	↑1280	↑1053	↓733
Legal	1000	↑1172	↑1609	↑1656	↓1297	↓1031	↑1281	↑2203	↓1703	↑1750	↓1000	↑1031	↓1109	↑1453	↓1094
Tyres	1000	↓935	↑1161	↓806	↓677	↓532	↑597	↓565	↓452	↑629	↓403	↑1081	↓661	↓710	↑984
Fertilizers & Pesticides	1000	↓982	↑1860	↓1316	↓1246	↑1632	↓1158	↓947	↑1211	↓1000	↑1123	↑1474	↑1175	↓1123	↑1456
Security & Law Enforcement	1000	↑1673	↓1418	↓1327	↓1182	↓1036	↓1018	↑1473	↓1236	↓1018	↓836	↑1255	↑1164	↑927	↓782
Defence & Government	1000	↓733	↑2133	↓1444	↓1022	↓1022	↑1556	↓1311	↓844	↑889	↑1089	↑1400	↑733	↓556	↑800

\*No. of new jobs posted in July '08 for each city was scaled to 1000; all months have been compared with July '08

## Annexure – All Functional Areas

Functional Area*	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09
IT-Software	1000	↓844	↑890	↓761	↑784	↓664	↑695	↓678	↓598	↓593	↓553	↑619	↑641	↓602	↑623
Sales and Business Development	1000	↓930	↑961	↓730	↑786	↑819	↑849	↑953	↓841	↓778	↓774	↑811	↑845	↑838	↓808
ITES and BPO	1000	↓838	↑849	↑941	↓797	↓745	↑991	↑991	↓949	↓737	↑753	↑774	↑790	↓732	↑889
Production and Maintenance	1000	↓947	↓933	↓807	↑817	↓683	↓674	↑781	↓761	↓733	↑761	↑840	↑857	↓783	↑840
Accounts and Finance	1000	↓945	↓900	↓769	↓760	↓698	↑715	↑730	↓678	↑691	↓628	↑662	↑698	↓660	↑700
HR & Administration	1000	↓966	↑974	↓770	↓718	↓606	↓591	↑593	↓574	↑575	↓573	↑657	↑649	↓643	↑709
Project Management	1000	↓865	↑973	↓721	↓705	↓563	↑662	↑682	↓635	↓587	↑609	↑668	↑645	↓614	↑669
Marketing and Advertising	1000	↓928	↑980	↓750	↑752	↓679	↑708	↑735	↓672	↓667	↓632	↑683	↓665	↓683	↑710
Banking and Insurance	1000	↓975	↓927	↓708	↓680	↓611	↑665	↑737	↓514	↑535	↑624	↑698	↓646	↓683	↑716
Engineering Design - R&D	1000	↓935	↑948	↓797	↑800	↓664	↓594	↑633	↓623	↓566	↓492	↑501	↑579	↑574	↓534
Supply Chain	1000	↓905	↓899	↓671	↑717	↓591	↑595	↑641	↓635	↓580	↑641	↑652	↓652	↑676	↓659
Front Office and Data Entry	1000	↓875	↑1025	↓755	↑801	↓660	↓625	↑709	↓692	↓651	↑653	↑660	↑635	↓600	↑613
IT- Hardware & Telecom	1000	↓967	↓935	↓786	↑887	↓785	↑909	↓876	↓846	↑876	↓815	↑910	↑843	↓765	↑775
Teaching & Education	1000	↓645	↑662	↓498	↑634	↑835	↑1059	↓901	↑915	↓842	↓775	↑942	↓848	↑896	↓753
Pharma and Biotech	1000	↑1069	↑1077	↓975	↓939	↑1064	↑1091	↑1318	↓1270	↑1302	↓956	↑1066	↑1158	↓1032	↑1069
Hotels and Restaurants	1000	↓995	↑1013	↓1002	↑1015	↓894	↑1046	↓925	↑946	↑984	↑1044	↑1057	↑1083	↓998	↑1114
Top Management	1000	↓875	↑1060	↓708	↑718	↓687	↑778	↓704	↓667	↑810	↓744	↑851	↑750	↓728	↑782
Architecture & Interior Design	1000	↓862	↑897	↓651	↓585	↓428	↓391	↑455	↓435	↓369	↑376	↑450	↓440	↑459	↓437
Merchandising	1000	↓820	↑965	↓763	↑820	↓748	↓659	↓612	↑738	↑782	↑833	↓688	↑767	↑729	↓681
Consulting	1000	↓738	↑791	↓561	↑573	↑573	↑579	↑617	↓405	↑508	↓455	↓374	↓436	↑579	↓455
Legal	1000	↓967	↑1033	↓795	↓759	↓691	↑723	↓694	↑746	↓704	↓658	↓622	↑717	↓645	↑651
Web Designing	1000	↓889	↑1094	↓834	↓808	↓681	↓661	↑808	↓746	↓717	↓616	↑782	↓795	↑912	↓792
Journalism	1000	↓967	↑992	↓628	↑745	↓561	↓510	↑753	↑824	↓753	↓741	↓686	↓707	↑862	↓854
Travel & Airlines	1000	↓872	↑888	↑1156	↓1006	↓782	↑782	↑816	↓609	↑687	↑888	↑1218	↑1050	↓844	↑994
Fashion and Garments	1000	↑1082	↑1137	↓885	↑1027	↓698	↓632	↑786	↓544	↑670	↓665	↑791	↓780	↓885	↑951
Security Services	1000	↓860	↑870	↓840	↑910	↑920	↓830	↑910	↓690	↑810	↓770	↓660	↑1070	↓750	↑860
Media	1000	↓811	↑1000	↓774	↓585	↓415	↑849	↓528	↑736	↓264	↑491	↓358	↓528	↑1170	↓472
Packaging	1000	↓688	↑1063	↓708	↓667	↑708	↑729	↓708	↑833	↓604	↑688	↓625	↓750	↑938	↓854

\*No. of new jobs posted in July '08 for each city was scaled to 1000; all months have been compared with July '08

## About Naukri.Com

Naukri.com, India's No. 1 job site and the flagship brand of Info Edge revolutionized the concept of recruitment in India. Since its inception in 1997, Naukri.com has seen exponential growth year after year. Info Edge completed a successful IPO in November 2006 and became the first internet company to be listed in India.

Naukri.com is a recruitment platform and provides services to the corporate world, placement agencies and job seekers in India and overseas. It offers a bouquet of products like Resume Database Access, and Response Management tools and its services include Job Postings, and branding solutions on the site.com serviced over 34000 corporate clients in 2008-2009.

The company has over 1600 people operating through 60 offices in 40 cities in India and overseas offices in Dubai, Riyadh and Bahrain.