



A Report on Hiring Activity in India
by
Location, Industry and Experience

November 2009

A Naukri.com Publication

Table of Contents

HIGHLIGHTS FOR NOVEMBER 2009	3
EXECUTIVE SUMMARY	4
ABOUT NAUKRI JOBSPEAK	4
CITY WISE ANALYSIS	5
INDUSTRY WISE ANALYSIS	6
FUNCTIONAL AREA / DEPT WISE ANALYSIS	7
WORK EXPERIENCE WISE ANALYSIS	8
INDEX FOR TOTAL JOBS.....	9
METHODOLOGY	10
ANNEXURE - CITIES.....	11
ANNEXURE - INDUSTRIES	12
ANNEXURE – FUNCTIONAL AREA/DEPARTMENT	13
ABOUT NAUKRI.COM.....	14

Highlights for November 2009

Job Index for November '09 up by 8.38% and almost all sectors show a positive hiring outlook

- Job Index at 760 indicates an upward rise in hiring activity in November '09 as compared to 701 in October '09
- With the index at 1033, hiring activity for the insurance sector has surpassed July'08 levels. (July'08 represents the start of the index and was taken at a base of 1000).
- Bangalore, Delhi-NCR, Kolkata, Hyderabad saw an increase in hiring activity, while Chennai saw a dip in November '09 as compared to October '09
- Telecom and auto sectors saw a considerable rise in index as compared to October '09
- The demand for professionals in the HR/Admin and IT software sector bounced back by 15.3% and 7.84% in November '09 as compared to October '09

	Nov-08	Feb-09	May-09	Aug-09	Sep-09	Oct-09	Nov-09
Index	801	774	664	701	729	701	760



* Total no. of new jobs posted in July 2008 was scaled to 1000. Index for subsequent months were relative to July 08.

Executive Summary

Naukri Job Speak findings for November significantly suggest a positive hiring outlook across all industry sectors thus soaring up the job index by 8.38% as compared to October'09.

The Insurance sector has been the most bullish on hiring with an index of 1033 surpassing the July'08 levels and this optimistic hiring pattern has been followed by the Auto and Telecom sectors as well. As this year heads towards an optimistic finish, new horizons seem to ensure a promising year ahead.

The hiring pattern has shown an upswing in 7 cities out of the top 8 cities that have been evaluated in the index

About Naukri JobSpeak

Naukri JobSpeak is an index of job listings added to the site every month by recruiters who are clients of Naukri.com. To calculate the index, job listings added to the site in July '08 have been taken as a base of 1000. The July '09 index is compared with July '08. Details of trends in July '09 are presented in the next section. The charts with the corresponding numbers have been collated in the annexure.

The Naukri.com Job Index is an initiative by Naukri.com to provide its stakeholders and users overview on job prospects and attractive occupations as well as a peek into industries gaining attractiveness and industries losing sheen. Overall, it is an indicator of the health of the economy, in so far as it is measured by hiring trends.

City-wise Analysis

Monthly Trends

Out of the top 7 cities, 6 cities saw an uptrend in hiring as compared to October '09

- Delhi, Mumbai, Hyderabad and Bangalore witnessed a growth in hiring activity by 4.82%, 9.93%, 11.21% and 8.46% in November '09 as compared to October '09.
- Hiring activity in Pune has finally seen a rise in the month of November post the successive decline in the hiring index for the past four months

City*	Nov 08	Feb 09	May 09	Aug 09	Sep09	Oct 09	Nov 09
Delhi-NCR	841	↓ 811	↓ 712	↑ 778	↑ 805	↑ 822	↑ 862
Mumbai	692	↓ 691	↓ 563	↑ 649	↑ 707	↓ 643	↑ 706
Bangalore	725	↓ 706	↓ 562	↑ 599	↓ 579	↑ 598	↑ 649
Chennai	778	↓ 634	↓ 567	↑ 595	↑ 646	↑ 691	↓ 671
Hyderabad	732	↓ 644	↑ 644	↓ 615	↓ 582	↑ 621	↑ 691
Pune	723	↓ 642	↓ 582	↑ 625	↓ 610	↓ 596	↑ 703
Kolkata	656	↓ 642	↑ 690	↑ 748	↓ 701	↑ 711	↑ 761

* for details, refer to the Annexure

No. of new jobs posted in July '08 for each city was scaled to 1000; all months have been compared with July '08

Industry Analysis

Monthly Trends

Hiring activity witnessed a rise across most sectors, thus pushing the Naukri index up in November '09 after a dip in October '09.

- With the index at 1033, hiring activity for insurance sector has surpassed the July'08 levels. (July'08 represents the start of the index).
- Hiring activity in Auto/Auto Ancillary and Telecom sectors was up by 17.38%, 22.98% and 19.29% respectively in November '09
- IT software and hardware sector moved up by 5% and 18.35% respectively in Nov'09 as compared to Oct'09
- Pharma and Biotech sectors has seen a consistent drop in hiring activity since August '09

Industry	Nov 08	Feb09	May 09	Aug 09	Sep 09	Oct 09	Nov 09
IT- Software	777	↓ 674	↓ 558	↑ 617	↑ 630	↓ 617	↑ 650
BPO and ITeS	824	↑ 976	↓ 763	↓ 733	↑ 866	↑ 905	↑ 906
Construction and Engineering	742	↓ 680	↓ 627	↑ 670	↑ 710	↓ 668	↑ 678
Auto and Auto Ancillary	707	↑ 577	↓ 563	↑ 590	↑ 613	↓ 558	↑ 655
Banking and Financial Services	598	↑ 630	↓ 589	↑ 738	↓ 690	↑ 718	↑ 726
Oil and Gas	791	↑ 910	↓ 699	↓ 679	↓ 648	↑ 679	↑ 739
Telecom	945	↑ 1000	↓ 728	↓ 727	↑ 736	↓ 622	↑ 742
Insurance	708	↑ 922	↓ 635	↑ 801	↑ 861	↓ 840	↑ 1033
Capital Goods	846	↓ 778	↓ 726	↑ 814	↑ 890	↓ 728	↑ 919
Pharma & Biotech	996	↑ 1133	↓ 861	↑ 954	↓ 937	↓ 866	↓ 858
Hospitality	797	↑ 872	↓ 834	↑ 852	↑ 878	↓ 839	↑ 906
FMCG, Foods and Beverage	914	↑ 1011	↓ 986	↓ 863	↑ 886	↓ 863	↑ 930
Chemicals	782	↑ 831	↑ 854	↓ 839	↓ 768	↓ 714	↑ 770
Education	700	↑ 940	↓ 868	↑ 986	↓ 798	↓ 769	↑ 951
IT-Hardware & Networking	781	↓ 648	↓ 596	↓ 595	↓ 586	↓ 560	↑ 664
Retailing	684	↓ 592	↓ 430	↑ 494	↑ 554	↓ 448	↑ 488
Real Estate	504	↓ 445	↓ 417	↑ 496	↑ 679	↑ 719	↑ 784

* for details, refer to the Annexure

No. of new jobs posted in July '08 for each industry was scaled to 1000; all months have been compared with July '08

Functional Area/ Department wise Analysis

While hiring activity surged across most functional areas, the demand for ITES / BPO professionals showed a negative trend.

- The demand for professionals in the HR/Admin and IT software sector bounced back by 15.3% and 7.84% in November '09 as compared to October '09
- The demand for Sales and Business Development professionals has shown an upward trend consecutively for the past two months

Functional area	Nov 08	Feb09	May 09	Aug 09	Sep 09	Oct 09	Nov 09
IT-Software	784	↓ 678	↓ 553	↑ 602	↑ 623	↓ 587	↑ 633
Sales and Business Development	786	↑ 953	↓ 774	↑ 838	↓ 808	↑ 819	↑ 855
ITES and BPO	797	↑ 991	↓ 753	↓ 732	↑ 889	↑ 925	↓ 912
Production and Maintenance	817	↓ 781	↓ 761	↑ 783	↑ 840	↓ 743	↑ 822
Accounts and Finance	760	↓ 730	↓ 628	↑ 660	↑ 700	↓ 638	↑ 674
HR & Administration	718	↓ 593	↓ 573	↑ 643	↑ 709	↓ 699	↑ 806
Project Management	705	↓ 682	↓ 609	↑ 614	↑ 669	↓ 659	↑ 708
Marketing and Advertising	752	↓ 735	↓ 632	↑ 683	↑ 710	↓ 700	↑ 723
Banking and Insurance	680	↑ 737	↓ 624	↑ 683	↑ 716	↓ 705	↑ 774
Engineering Design - R&D	800	↓ 633	↓ 492	↑ 574	↓ 534	↓ 516	↑ 613
Supply Chain	717	↓ 641	↑ 641	↑ 676	↓ 659	↓ 622	↑ 676
Front Office and Data Entry	801	↓ 709	↓ 653	↓ 600	↑ 613	↓ 585	↑ 714
IT- Hardware & Telecom	887	↓ 876	↓ 815	↓ 765	↑ 775	↓ 663	↑ 808
Teaching & Education	634	↑ 901	↓ 775	↑ 896	↓ 753	↓ 644	↑ 874
Pharma and Biotech	939	↑ 1318	↓ 956	↑ 1032	↑ 1069	↑ 1213	↑ 1213
Hotels and Restaurants	1015	↓ 925	↑ 1044	↓ 998	↑ 1114	↓ 974	↑ 1127

* for details, refer to the Annexure

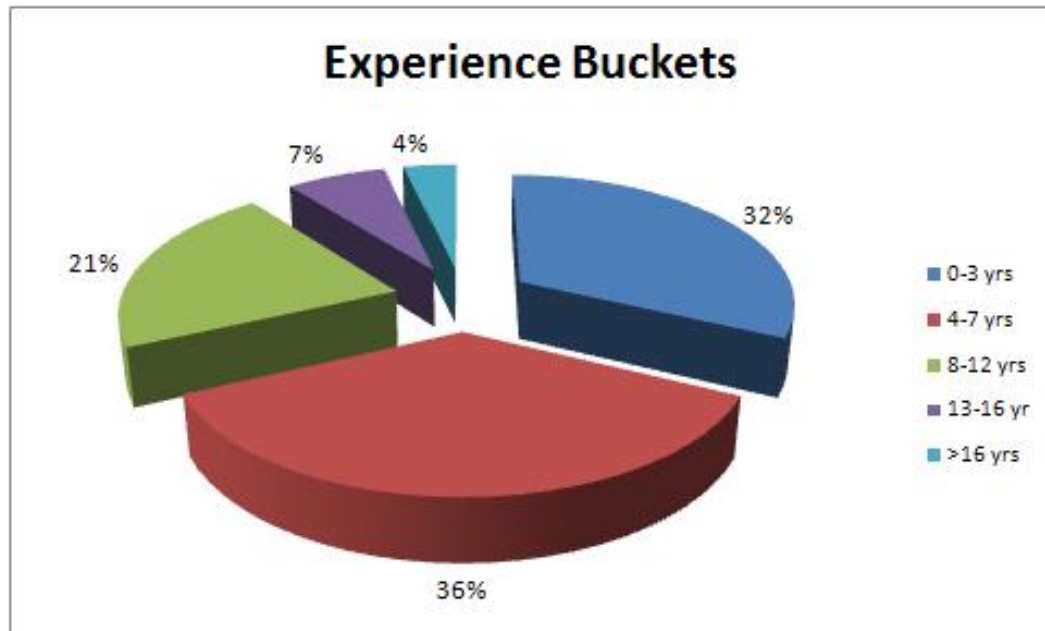
No. of new jobs posted in July '08 for each F-Area was scaled to 1000; all months have been compared with July '08

Work Experience wise Analysis

Hiring activity augmented across all experience levels in November '09 as compared to the dip that happened in October '09.

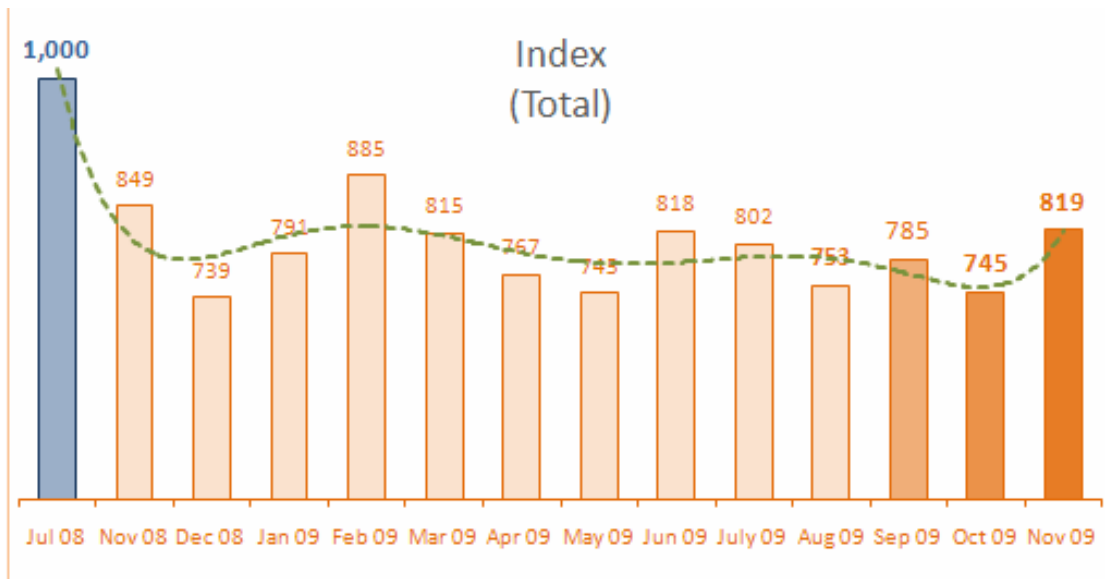
- Hiring activity surged up by 10.35% and 9.27% in 0-3 years and 13-16 years experience bucket respectively.
- Hiring activity in the 4-7years, 8-12 years and above 16 years experience brackets also showed a rise by 8.47%,5.09% and 8.57% respectively

Break up of jobs according to experience buckets for November '09



Index for Total Jobs

On Total Jobs (this includes refreshed jobs), the index moved up by 10% in the month of November '09. In the last six months the index has peaked to 819 for the first time and thus proves that markets have opened up and the demand for jobs are on a steady increase



Methodology

Data for calculating the Index has been sourced from Naukri.com and is reflective of the job listings on the site. Jobs have been categorized by location, functional area, and industry. The index has been calculated across cities/ functional area- dept/ industry verticals.

On the basis of job listings added to the site every month, the data shows an increase or decline in the jobs. To calculate the index, job listings added to the site in July 2008 have been taken on a base of 1000. The subsequent months have been indexed with data of July 2008. The report produced monthly shows hiring trends across industry sectors, geography and functional areas. There might be high volatility in the case of smaller cities, niche industries and functional areas owing to a small database. More than 34000 clients use Naukri.com, leading to high reliability of the data.

Naukri JobSpeak has introduced a new segment on Total Jobs that indicates the movement of Total Jobs on the site.

Total Jobs: (Jobs Added + Jobs Refreshed)

A refreshed job is any job that was posted earlier, however has been refreshed during the month and therefore indicates that the position is still open.

Disclaimer

The data is only representative of the listings on Naukri.com. Our analytics team has used statistical techniques to derive insights which might be useful for our users/stake holders/ audiences. There may be a statistical margin of error.

Annexure – All Cities

City*	Jul-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09	Oct-09	Nov-09
Delhi-NCR	1000	↓ 786	↑ 841	↓ 697	↑ 742	↑ 811	↓ 745	↓ 743	↓ 712	↑ 753	↑ 808	↓ 778	↑ 805	↑ 822	↑ 862
Mumbai	1000	↓ 715	↓ 692	↑ 717	↓ 712	↓ 691	↓ 604	↓ 571	↓ 563	↑ 635	↑ 656	↓ 649	↑ 707	↓ 643	↑ 706
Bangalore	1000	↓ 723	↑ 725	↓ 634	↑ 747	↓ 706	↓ 650	↓ 618	↓ 562	↑ 619	↓ 595	↑ 599	↓ 579	↑ 598	↑ 649
Chennai	1000	↓ 801	↓ 778	↓ 646	↓ 625	↑ 634	↓ 634	↓ 603	↓ 567	↑ 674	↓ 635	↓ 595	↑ 646	↑ 691	↓ 671
Hyderabad	1000	↓ 752	↓ 732	↓ 640	↑ 646	↓ 644	↓ 627	↑ 667	↓ 644	↓ 643	↑ 662	↓ 615	↓ 582	↑ 621	↑ 691
Pune	1000	↓ 724	↓ 723	↓ 590	↑ 617	↑ 642	↓ 604	↓ 571	↑ 582	↑ 669	↓ 661	↓ 625	↓ 610	↓ 596	↑ 703
Kolkata	1000	↓ 630	↑ 656	↓ 586	↑ 718	↓ 642	↑ 646	↓ 608	↑ 690	↑ 775	↑ 750	↓ 748	↓ 701	↑ 711	↑ 761
Ahmedabad	1000	↓ 754	↑ 786	↑ 787	↓ 715	↑ 996	↓ 886	↓ 769	↓ 681	↑ 757	↓ 722	↑ 765	↑ 855	↓ 732	↑ 827
Chandigarh	1000	↓ 656	↑ 726	↓ 711	↓ 659	↑ 833	↓ 816	↓ 769	↓ 613	↑ 721	↑ 795	↓ 779	↑ 876	↓ 822	↓ 705
Cochin	1000	↓ 1176	↓ 960	↓ 903	↑ 1162	↓ 1091	↑ 1131	↓ 852	↑ 970	↑ 1125	↑ 1070	↓ 1026	↓ 990	↓ 982	↓ 935
Baroda	1000	↓ 761	↑ 800	↓ 767	↓ 750	↑ 992	↓ 904	↓ 806	↓ 749	↑ 826	↓ 760	↓ 830	↑ 933	↓ 780	↑ 959
Coimbatore	1000	↓ 943	↓ 719	↓ 627	↑ 664	↓ 595	↑ 704	↓ 635	↑ 643	↑ 735	↓ 612	↑ 696	↓ 663	↑ 694	↓ 624
Jaipur	1000	↓ 769	↑ 879	↑ 958	↓ 857	↑ 932	↓ 884	↑ 932	↓ 905	↑ 932	↑ 1015	↓ 935	↑ 1003	↓ 732	↑ 1006

*No. of new jobs posted in July '08 for each city was scaled to 1000; all months have been compared with July '08

Annexure – All Industries

Industry	Jul-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09	Oct-09	Nov-09
IT- Software	1000	↓753	↑777	↓682	↑691	↓674	↓600	↓592	↓558	↑613	↑638	↓617	↑630	↓617	↑650
BPO and ITeS	1000	↑928	↓824	↓772	↑989	↓976	↓971	↓756	↑763	↑770	↑792	↓733	↑866	↑905	↑906
Construction and Engineeri	1000	↓784	↓742	↓596	↑618	↑680	↓652	↓638	↓627	↑696	↑721	↓670	↑710	↓668	↑678
Auto and Auto Ancillary	1000	↓745	↓707	↓512	↓501	↑577	↓570	↓557	↑563	↑572	↑638	↓590	↑613	↓558	↑655
Banking and Financial Ser	1000	↓689	↓598	↓597	↑652	↓630	↓524	↑549	↑589	↑717	↓664	↑738	↓690	↑718	↑726
Oil and Gas	1000	↓737	↑791	↓736	↓732	↑910	↓755	↑758	↓699	↑710	↑699	↑679	↓648	↑679	↑739
Telecom	1000	↓832	↑945	↓900	↑992	↑1000	↓845	↓823	↓728	↑869	↑785	↓727	↑736	↓622	↑742
Insurance	1000	↓770	↓708	↑777	↓771	↑922	↓663	↓593	↑635	↑669	↓650	↓801	↑861	↓840	↑1033
Capital Goods	1000	↓827	↑846	↓694	↓652	↑778	↑795	↓762	↓726	↑885	↓853	↓814	↑890	↓728	↑919
Pharma & Biotech	1000	↓863	↑996	↑1031	↓1024	↑1133	↓971	↑1005	↓861	↑903	↑997	↓954	↓937	↓866	↓858
Hospitality	1000	↓903	↓797	↓724	↑881	↓872	↓801	↓790	↑834	↑893	↑876	↓852	↑878	↓839	↑906
FMCG,Foods and Beverac	1000	↓739	↑914	↓894	↑959	↑1011	↓915	↓901	↑986	↓848	↑868	↓863	↑886	↓863	↑930
Chemicals	1000	↓775	↑782	↓781	↓726	↑831	↓761	↓708	↑854	↑865	↑944	↑839	↓768	↓714	↑770
Education	1000	↓669	↑700	↑888	↑1112	↓940	↓908	↓884	↓868	↑967	↓905	↑986	↓798	↓769	↑951
IT-Hardware & Networkin	1000	↓709	↑781	↓610	↑721	↓648	↑695	↑696	↓596	↓589	↑631	↑595	↓586	↓560	↑664
Retailing	1000	↓614	↑684	↓546	↓504	↑592	↓520	↓427	↑430	↑534	↑586	↓494	↑554	↓448	↑488
Media and Entertainment	1000	↓619	↑687	↓448	↑486	↑568	↓516	↑526	↓449	↑506	↓530	↓547	↑567	↓564	↑571
Healthcare	1000	↓826	↓745	↑887	↑940	↑1046	↑1110	↓1107	↓865	↑962	↑951	↓883	↑937	↑1053	↑1058
Real Estate	1000	↓600	↓504	↓398	↑435	↑445	↓394	↓375	↑417	↑525	↑609	↓496	↑679	↑719	↑784
Employment Firms	1000	↓742	↑748	↓597	↓547	↑664	↑702	↓603	↑645	↑713	↑870	↓770	↑809	↓888	↑1028
Consumer Durables	1000	↓852	↑943	↓754	↓717	↑815	↑841	↓742	↑792	↓732	↑766	↓755	↑927	↓689	↓641
Accounting & Taxation	1000	↓770	↓695	↓616	↑688	↓629	↑683	↑722	↓615	↑619	↓581	↑650	↑633	↓621	↓612
Advertising	1000	↓683	↓583	↑594	↓519	↓476	↓461	↑484	↓425	↑496	↑509	↓447	↑624	↓537	↑658
Textiles	1000	↓861	↑956	↓811	↓775	↑835	↑943	↓872	↑971	↑1013	↑967	↓965	↑1082	↓842	↑989
Semiconductors & Electro	1000	↓792	↓737	↓608	↑667	↑669	↓612	↓608	↑645	↑876	↑847	↓741	↑767	↓694	↓680
Courier & Transportation	1000	↓606	↑611	↓549	↑584	↑740	↓560	↓543	↑740	↓656	↑628	↓595	↑724	↑823	↓656
Architecture & Interior De	1000	↓695	↓600	↓486	↑486	↑568	↑568	↓505	↓495	↑641	↑589	↑551	↓551	↓530	↑643
Export & Import	1000	↓705	↑822	↓605	↑720	↑768	↓651	↑783	↓620	↓611	↑648	↓645	↑684	↓627	↑771
Printing & Packaging	1000	↓741	↑902	↓671	↑885	↓797	↑958	↑976	↓738	↑892	↓892	↑899	↓867	↑990	↑1003
Marine	1000	↓976	↑976	↓877	↓779	↑866	↑885	↓747	↑751	↑953	↑779	↓656	↑1004	↓557	↑767
Agriculture	1000	↓636	↑668	↓636	↑848	↑848	↓843	↓820	↑871	↑1180	↑1018	↑908	↓673	↓581	↑650
Office Equipment/Automat	1000	↓721	↑863	↓609	↑787	↓629	↑761	↓569	↑670	↑746	↑746	↓675	↑1137	↓609	↓594
Fresher & Trainee	1000	↑790	↓678	↓650	↑706	↑1021	↓483	↑643	↑888	↑1322	↓650	↓734	↑1021	↑1056	↓1014
Social Services	1000	↓732	↑891	↓594	↑768	↓761	↓754	↓674	↑804	↓710	↑884	↑819	↓638	↑652	↑913
Gems & Jewellery	1000	↓1000	↑1052	↓766	↑766	↑1078	↓571	↑662	↑779	↑883	↓961	↓1143	↑1286	↓974	↑1195
Paper	1000	↓880	↑1160	↑1533	↓973	↑1120	↓680	↑800	↑960	↑1173	↑1280	↑1053	↓733	↑907	↑1107
Legal	1000	↑1656	↓1297	↓1031	↑1281	↑2203	↓1703	↑1750	↓1000	↑1031	↓1109	↑1453	↓1094	↑1141	↓859
Tyres	1000	↓806	↓677	↓532	↑597	↓565	↓452	↑629	↓403	↑1081	↓661	↓710	↑984	↓435	↑903
Fertilizers & Pesticides	1000	↓1316	↓1246	↑1632	↓1158	↓947	↑1211	↓1000	↑1123	↑1474	↑1175	↓1123	↑1456	↓1070	↑1439
Security & Law Enforcem	1000	↓1327	↓1182	↓1036	↓1018	↑1473	↓1236	↓1018	↓836	↑1255	↑1164	↑927	↓782	↑891	↑1218
Defence & Government	1000	↓1444	↓1022	↓1022	↑1556	↓1311	↓844	↑889	↑1089	↑1400	↑733	↓556	↑800	↓711	↑978

Annexure – All Functional Areas

Functional Area	Jul-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09	Oct-09	Nov-09
IT-Software	1000	↓761	↑784	↓664	↑695	↓678	↓598	↓593	↓553	↑619	↑641	↓602	↑623	↓587	↑633
Sales and Business Deve	1000	↓730	↑786	↑819	↑849	↑953	↓841	↓778	↓774	↑811	↑845	↑838	↓808	↑819	↑855
ITES and BPO	1000	↑941	↓797	↓745	↑991	↑991	↓949	↓737	↑753	↑774	↑790	↓732	↑889	↑925	↓912
Production and Maintenanc	1000	↓807	↑817	↓683	↓674	↑781	↓761	↓733	↑761	↑840	↑857	↓783	↑840	↓743	↑822
Accounts and Finance	1000	↓769	↓760	↓698	↑715	↑730	↓678	↑691	↓628	↑662	↑698	↓660	↑700	↓638	↑674
HR & Administration	1000	↓770	↓718	↓606	↓591	↑593	↓574	↑575	↓573	↑657	↑649	↓643	↑709	↓699	↑806
Project Management	1000	↓721	↓705	↓563	↑662	↑682	↓635	↓587	↑609	↑668	↑645	↓614	↑669	↓659	↑708
Marketing and Advertising	1000	↓750	↑752	↓679	↑708	↑735	↓672	↓667	↓632	↑683	↓665	↓683	↑710	↓700	↑723
Banking and Insurance	1000	↓708	↓680	↓611	↑665	↑737	↓514	↑535	↑624	↑698	↓646	↓683	↑716	↓705	↑774
Engineering Design - R&D	1000	↓797	↑800	↓664	↓594	↑633	↓623	↓566	↓492	↑501	↑579	↑574	↓534	↓516	↑613
Supply Chain	1000	↓671	↑717	↓591	↑595	↑641	↓635	↓580	↑641	↑652	↓652	↑676	↓659	↓622	↑676
Front Office and Data Entr	1000	↓755	↑801	↓660	↓625	↑709	↓692	↓651	↑653	↑660	↑635	↓600	↑613	↓585	↑714
IT- Hardware & Telecom	1000	↓786	↑887	↓785	↑909	↓876	↓846	↑876	↓815	↑910	↑843	↓765	↑775	↓663	↑808
Teaching & Education	1000	↓498	↑634	↑835	↑1059	↓901	↑915	↓842	↓775	↑942	↓848	↑896	↓753	↓644	↑874
Pharma and Biotech	1000	↓975	↓939	↑1064	↑1091	↑1318	↓1270	↑1302	↓956	↑1066	↑1158	↓1032	↑1069	↑1213	↑1213
Hotels and Restaurants	1000	↓1002	↑1015	↓894	↑1046	↓925	↑946	↑984	↑1044	↑1057	↑1083	↓998	↑1114	↓974	↑1127
Top Management	1000	↓708	↑718	↓687	↑778	↓704	↓667	↑810	↓744	↑851	↑750	↓728	↑782	↓694	↑772
Architecture & Interior Des	1000	↓651	↓585	↓428	↓391	↑455	↓435	↓369	↑376	↑450	↓440	↑459	↓437	↑572	↓511
Merchandising	1000	↓763	↑820	↓748	↓659	↓612	↑738	↑782	↑833	↓688	↑767	↑729	↓681	↓637	↑760
Consulting	1000	↓561	↑573	↑573	↑579	↑617	↓405	↑508	↓455	↓374	↓436	↑579	↓455	↓386	↑542
Legal	1000	↓795	↓759	↓691	↑723	↓694	↑746	↓704	↓658	↓622	↑717	↓645	↑651	↓635	↑678
Web Designing	1000	↓834	↓808	↓681	↓661	↑808	↓746	↓717	↓616	↑782	↓795	↑912	↓792	↓837	↑964
Journalism	1000	↓628	↑745	↓561	↓510	↑753	↑824	↓753	↓741	↓686	↓707	↑862	↓854	↑912	↓883
Travel & Airlines	1000	↑1156	↓1006	↓782	↑782	↑816	↓609	↑687	↑888	↑1218	↑1050	↓844	↑994	↑966	↓832
Fashion and Garments	1000	↓885	↑1027	↓698	↓632	↑786	↓544	↑670	↓665	↑791	↓780	↓885	↑951	↑912	↓835
Security Services	1000	↓840	↑910	↑920	↓830	↑910	↓690	↑810	↓770	↓660	↑1070	↓750	↑860	↓740	↑810
Media	1000	↓774	↓585	↓415	↑849	↓528	↑736	↓264	↑491	↓358	↓528	↑1170	↓472	↓453	↑623
Packaging	1000	↓708	↓667	↑708	↑729	↓708	↑833	↓604	↑688	↓625	↓750	↑938	↓854	↓688	↑771

*No. of new jobs posted in July '08 for each city was scaled to 1000; all months have been compared with July '08

About Naukri.Com

Naukri.com, India's No. 1 job site and the flagship brand of Info Edge revolutionized the concept of recruitment in India. Since its inception in 1997, Naukri.com has seen exponential growth year after year. Info Edge completed a successful IPO in November 2006 and became the first internet company to be listed in India.

Naukri.com is a recruitment platform and provides services to the corporate world, placement agencies and job seekers in India and overseas. It offers a bouquet of products like Resume Database Access, and Response Management tools and its services include Job Postings, and branding solutions on the site.com serviced over 34000 corporate clients in 2008-2009.

The company has over 1600 people operating through 60 offices in 40 cities in India and overseas offices in Dubai, Riyadh and Bahrain.