



A Report on Hiring Activity in India
by
Location, Industry and Experience

August 2009

A Naukri.com Publication

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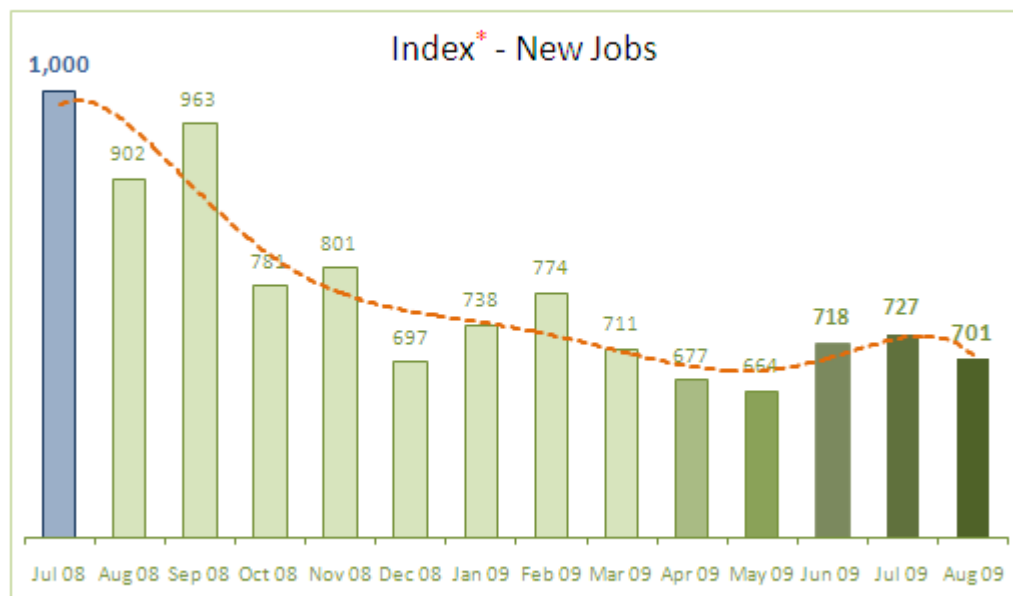
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Highlights for August 2009

Job Index for August '09 down by 3.6%

- Job Index, at 701, is 3.6% down in August '09 over July '09
- Hiring activity remained stable in Mumbai and Bangalore. Delhi, Chennai, Hyderabad and Pune saw a dip.
- August saw a positive movement in Banking and Insurance industries. Also, hiring activity in the Education sector continued to soar.
- IT Industry saw a marginal decline in hiring activity

	Aug 08	Nov 08	Feb 09	May 09	Jun 09	Jul 09	Aug 09
Index	902	801	774	664	718	727	701



* Total no. of new jobs posted in July 2008 was scaled to 1000. Index for subsequent months were relative to July 08.

Executive Summary

The Naukri Job index seems to be hovering around the 700 mark for the past few months and declined by 3.6% to 701 in August '09 as compared to July '09. However, on a three month moving average, the index inched up from 703 in July '09 to 715 in August '09.

The market seems to be testing waters before consolidating its stance on hiring, which is reflected in the volatility in the index. August saw varied trends across cities. Hiring activity moved up in 4 of the 13 cities tracked. Barring Banking and Insurance, there was a secular downward trend in hiring activity across all the industries and experience levels.

About Naukri JobSpeak

Naukri JobSpeak is an index of job listings added to the site every month by recruiters who are clients of Naukri.com. To calculate the index, job listings added to the site in July '08 have been taken as a base of 1000. The July '09 index is compared with July '08. Details of trends in July '09 are presented in the next section. The charts with the corresponding numbers have been collated in the annexure.

The Naukri.com Job Index is an initiative by Naukri.com to provide its stakeholders and users overview on job prospects and attractive occupations as well as a peek into industries gaining attractiveness and industries losing sheen. Overall, it is an indicator of the health of the economy, in so far as it is measured by hiring trends.

City-wise Analysis

Monthly Trends

Out of the top 13 cities, 4 cities including Bangalore and Ahmedabad saw a slight improvement in the index in August '09 as compared to July'09. Indices in other cities dropped marginally.

- Delhi-NCR saw hiring activity slackening, the index declined by 4% in August '09 as compared to July '09.
- Bangalore saw marginal increase in hiring activity, the index moved up from 595 to 599 in August '09.
- Hiring activity in Mumbai remained stable, the index moved from 659 in July '09 to 646 in August '09.
- Hiring activity remained stable in Kolkata with the index declining by less than a percent.
- Chennai, Hyderabad, Pune saw a drop in hiring activity, the index declined by 6%, 7% and 5% respectively.

City*	Aug 08	Nov 09	Feb 09	May 09	Jun 09	Jul 09	Aug 09
Delhi-NCR	928	↓ 841	↓ 811	↓ 712	↑ 753	↑ 808	↓ 778
Mumbai	968	↓ 692	↓ 691	↓ 563	↑ 635	↑ 656	↓ 649
Bangalore	826	↓ 725	↓ 706	↓ 562	↑ 619	↓ 595	↑ 599
Chennai	892	↓ 778	↓ 634	↓ 567	↑ 674	↓ 635	↓ 595
Hyderabad	866	↓ 732	↓ 644	↑ 644	↓ 643	↑ 662	↓ 615
Pune	858	↓ 723	↓ 642	↓ 582	↑ 669	↓ 661	↓ 625
Kolkata	986	↓ 656	↓ 642	↑ 690	↑ 775	↓ 750	↓ 748

* for details, refer to the Annexure

No. of new jobs posted in July '08 for each city was scaled to 1000; all months have been compared with July '08

Three Month Moving Average Trends

The three month moving average reveals a slight pick-up in hiring activity in the past few months across most cities. Among the top 7 cities, Delhi –NCR seems to have recovered the most with the three month moving average picking up since May '09.

Bangalore continues to be lagging with its three month average down by 40% since July '08, however has seen comparative stability over the past two months.

The three month moving average for Hyderabad has seen a dip in July '09 and August '09 and continues to be the only city which has not seen recovery in the past few months

Monthly Trends

Hiring activity witnessed a downtrend across industries in August '09 as compared to July '09. Interestingly Banking and Financial Services saw a substantial increase in hiring.

- IT industry saw a step-down in hiring activity, with the index declining by 3% in IT-Software, 6% in IT-Hardware & Networking and 7% in ITeS and BPO.
- Construction and Engineering saw a drop in hiring activity, the index declined by 7%.
- Hiring activity in Auto and Auto Ancillary industry was down, the index declined by 8%.
- Hiring activity in Telecom saw a dip of 7% in August '09 as compared to July '09.
- Banking & Financial Services and Insurance saw an increase in the index by 11% and 23% respectively.
- Hiring activity in Education industry increased, the index went up by 9%

Industry	Aug 08	Nov 09	Feb 09	May 09	Jun 09	Jul 09	Aug 09
IT- Software	849	↓ 777	↓ 674	↓ 558	↑ 613	↑ 638	↓ 617
BPO and ITeS	847	↓ 824	↑ 976	↓ 763	↑ 770	↑ 792	↓ 733
Construction and Engineering	921	↓ 742	↓ 680	↓ 627	↑ 696	↑ 721	↓ 670
Auto and Auto Ancillary	950	↓ 707	↓ 577	↓ 563	↑ 572	↑ 638	↓ 590
Banking and Financial Services	972	↓ 598	↑ 630	↓ 589	↑ 717	↓ 664	↑ 738
Oil and Gas	911	↓ 791	↑ 910	↓ 699	↑ 710	↓ 699	↓ 679
Telecom	1047	↓ 945	↑ 1000	↓ 728	↑ 869	↓ 785	↓ 727
Insurance	954	↓ 708	↑ 922	↓ 635	↑ 669	↓ 650	↑ 801
Capital Goods	958	↓ 846	↓ 778	↓ 726	↑ 885	↓ 853	↓ 814
Pharma & Biotech	985	↑ 996	↑ 1133	↓ 861	↑ 903	↑ 997	↓ 954
Hospitality	926	↓ 797	↑ 872	↓ 834	↑ 893	↓ 876	↓ 852
FMCG, Foods and Beverage	952	↓ 914	↑ 1011	↓ 986	↓ 848	↑ 868	↓ 863
Chemicals	968	↓ 782	↑ 831	↑ 854	↑ 865	↑ 944	↓ 839
Education	835	↓ 700	↑ 940	↓ 868	↑ 967	↓ 905	↑ 986
IT-Hardware & Networking	815	↓ 781	↓ 648	↓ 596	↓ 589	↑ 631	↓ 595
Retailing	846	↓ 684	↓ 592	↓ 430	↑ 534	↑ 586	↓ 494
Real Estate	873	↓ 504	↓ 445	↓ 417	↑ 525	↑ 609	↓ 496

* for details, refer to the Annexure

No. of new jobs posted in July '08 for each industry was scaled to 1000; all months have been compared with July '08

Three Month Moving Average Trends

Indicators reveal signs of recovery in Banking and Financial Services with its three month moving average moving to its all time high since Dec '08. IT continued to pick up, however, on a slackened pace. Hiring in Chemicals and Capital Goods industry seems to be picking up pace with the three month moving average picking up every month.

Functional Area/ Department wise Analysis

While hiring activity wilted across most functional areas with the exception of Banking professionals, Sales and Business development was least affected and declined marginally.

- Demand declined in IT – Software and ITes & BPO department by 6% and 7% respectively.
- Sales and Business Development professionals saw hiring activity decline by 1%.
- Demand for Accountants and Finance professionals dipped by 5%, while it went up by 6% for Banking and Insurance professionals
- Hiring activity declined for Pharma and Biotech professionals by 6%

Functional area	Aug 08	Nov 09	Feb 09	May 09	Jun 09	Jul 09	Aug 09
IT-Software	844	↓ 784	↓ 678	↓ 553	↑ 619	↑ 641	↓ 602
Sales and Business Development	930	↓ 786	↑ 953	↓ 774	↑ 811	↑ 845	↓ 838
ITES and BPO	838	↓ 797	↑ 991	↓ 753	↑ 774	↑ 790	↓ 732
Production and Maintenance	947	↓ 817	↓ 781	↓ 761	↑ 840	↑ 857	↓ 783
Accounts and Finance	945	↓ 760	↓ 730	↓ 628	↑ 662	↑ 698	↓ 660
HR & Administration	966	↓ 718	↓ 593	↓ 573	↑ 657	↓ 649	↓ 643
Project Management	865	↓ 705	↓ 682	↓ 609	↑ 668	↓ 645	↓ 614
Marketing and Advertising	928	↓ 752	↓ 735	↓ 632	↑ 683	↓ 665	↑ 683
Banking and Insurance	975	↓ 680	↑ 737	↓ 624	↑ 698	↓ 646	↑ 683
Engineering Design - R&D	935	↓ 800	↓ 633	↓ 492	↑ 501	↑ 579	↓ 574
Supply Chain	905	↓ 717	↓ 641	↑ 641	↑ 652	↑ 652	↑ 676
Front Office and Data Entry	875	↓ 801	↓ 709	↓ 653	↑ 660	↓ 635	↓ 600
IT- Hardware & Telecom	967	↓ 887	↓ 876	↓ 815	↑ 910	↓ 843	↓ 765
Teaching & Education	645	↓ 634	↑ 901	↓ 775	↑ 942	↓ 848	↑ 896
Pharma and Biotech	1069	↓ 939	↑ 1318	↓ 956	↑ 1066	↑ 1158	↓ 1032
Hotels and Restaurants	995	↑ 1015	↓ 925	↑ 1044	↑ 1057	↑ 1083	↓ 998

* for details, refer to the Annexure

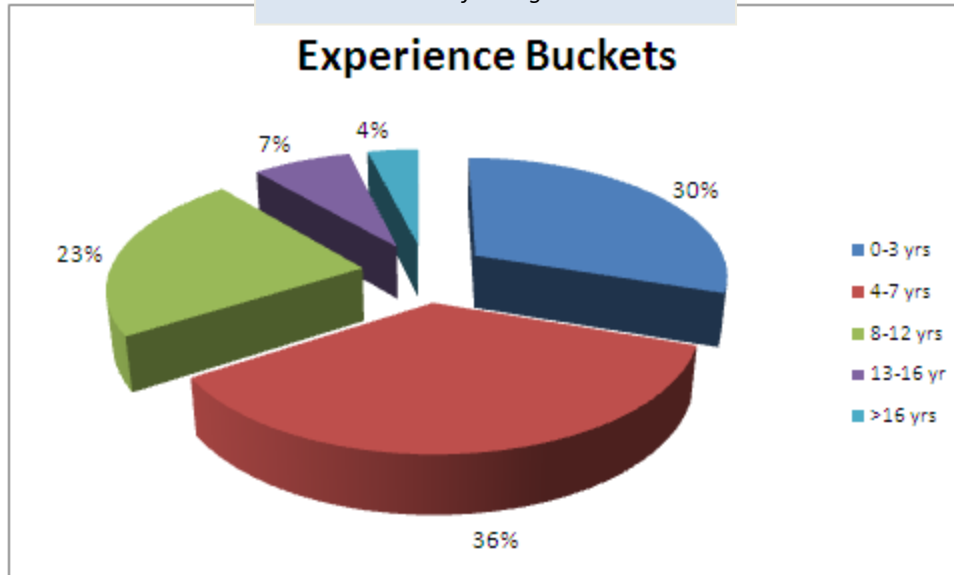
No. of new jobs posted in July '08 for each F-Area was scaled to 1000; all months have been compared with July '08

Work Experience wise Analysis

Hiring activity went down across all experience levels, however at a sharper pace for lower experience levels as compared to senior experience levels.

- Hiring activity was down by 8% and 7% for 0-3 year and 3-7 years experience respectively.
- Hiring activity was down by 5% for senior level with experience beyond 16 years.

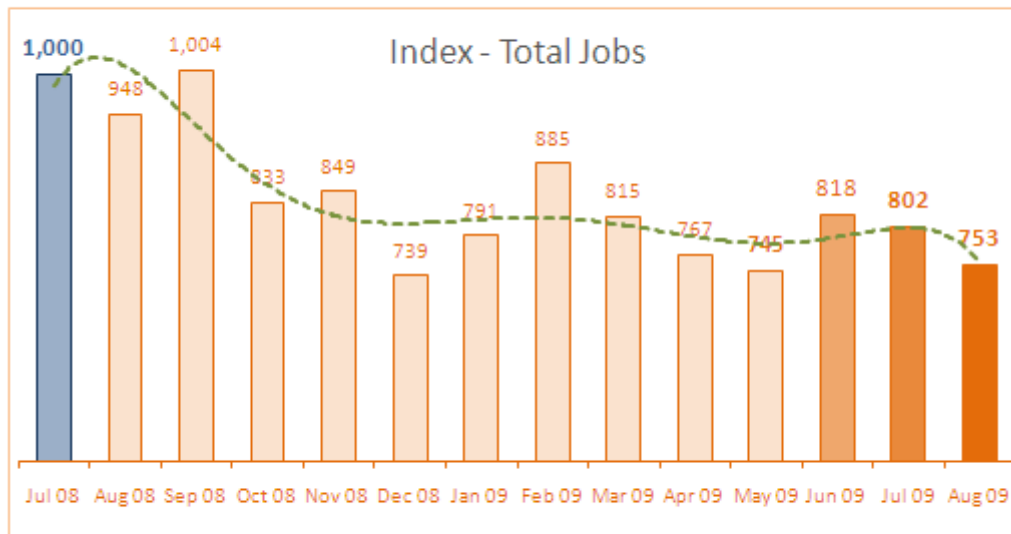
Break up of jobs according to experience buckets for August '09



Index for Total Jobs

On Total Jobs (this includes refreshed jobs), the index moved down by 6.1%. According to Total Jobs Index, the index peaked in Sep'08 at 1004 and bottomed in Dec'08 at 739.

	Aug 08	Nov 08	Feb 09	May 09	Jun 09	Jul 09	Aug 09
Index	948	849	885	745	818	802	753



* Total no. of jobs in July 2008 was scaled to 1000. Index for subsequent months were relative to July 08.

Methodology

Data for calculating the Index has been sourced from Naukri.com and is reflective of the job listings on the site. Jobs have been categorized by location, functional area, and industry. The index has been calculated across cities/ functional area- dept/ industry verticals.

On the basis of job listings added to the site every month, the data shows an increase or decline in the jobs. To calculate the index, job listings added to the site in July 2008 have been taken on a base of 1000. The subsequent months have been indexed with data of July 2008. The report produced monthly shows hiring trends across industry sectors, geography and functional areas. More than 34000 clients use Naukri.com, leading to high reliability of the data.

Naukri JobSpeak has introduced a new segment on Total Jobs that indicates the movement of Total Jobs on the site.

Total Jobs: (Jobs Added + Jobs Refreshed)

A refreshed job is any job that was posted earlier, however has been refreshed during the month and therefore indicates that the position is still open.

Disclaimer

The data is only representative of the listings on Naukri.com. Our analytics team has used statistical techniques to derive insights which might be useful for our users/stake holders/ audiences. There may be a statistical margin of error.

Annexure – All Cities

City*	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09
Delhi-NCR	1000	↓ 928	↑ 981	↓ 786	↑ 841	↓ 697	↑ 742	↑ 811	↓ 745	↓ 743	↓ 712	↑ 753	↑ 808	↓ 778
Mumbai	1000	↓ 968	↓ 929	↓ 715	↓ 692	↑ 717	↓ 712	↓ 691	↓ 604	↓ 571	↓ 563	↑ 635	↑ 656	↓ 649
Bangalore	1000	↓ 826	↓ 799	↓ 723	↑ 725	↓ 634	↑ 747	↓ 706	↓ 850	↓ 618	↓ 562	↑ 619	↓ 595	↑ 599
Chennai	1000	↓ 892	↑ 911	↓ 801	↓ 778	↓ 646	↓ 625	↑ 634	↓ 634	↓ 603	↓ 567	↑ 674	↑ 635	↓ 595
Hyderabad	1000	↓ 866	↑ 891	↓ 752	↓ 732	↓ 640	↑ 646	↓ 644	↓ 627	↑ 667	↓ 644	↓ 643	↑ 662	↓ 615
Pune	1000	↓ 858	↑ 895	↓ 724	↓ 723	↓ 590	↑ 617	↑ 642	↓ 604	↓ 571	↑ 582	↑ 669	↑ 661	↓ 625
Kolkata	1000	↓ 986	↓ 952	↓ 630	↑ 656	↓ 586	↑ 718	↓ 642	↑ 646	↓ 608	↑ 690	↑ 775	↑ 750	↓ 748
Ahmedabad	1000	↓ 813	↑ 818	↓ 754	↑ 786	↑ 787	↓ 715	↑ 996	↓ 886	↓ 769	↓ 681	↑ 757	↓ 722	↑ 765
Chandigarh	1000	↓ 852	↑ 981	↓ 656	↑ 726	↓ 711	↓ 659	↑ 833	↓ 816	↓ 769	↓ 613	↑ 721	↑ 795	↓ 779
Cochin	1000	↑ 1577	↓ 1264	↓ 1176	↓ 960	↓ 903	↑ 1162	↓ 1091	↑ 1131	↓ 852	↑ 970	↑ 1125	↑ 1070	↓ 1026
Baroda	1000	↓ 991	↓ 959	↓ 761	↑ 800	↓ 767	↓ 750	↑ 992	↓ 904	↓ 806	↓ 749	↑ 826	↓ 760	↑ 830
Coimbatore	1000	↓ 849	↑ 1062	↓ 943	↓ 719	↓ 627	↑ 664	↓ 595	↑ 704	↓ 635	↑ 643	↑ 735	↓ 612	↑ 696
Jaipur	1000	↓ 927	↑ 1051	↓ 769	↑ 879	↑ 958	↓ 857	↑ 932	↓ 884	↑ 932	↓ 905	↑ 932	↑ 1015	↓ 935

*No. of new jobs posted in July '08 for each city was scaled to 1000; all months have been compared with July '08

Annexure – All Industries

Industry*	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09
IT- Software	1000	↓ 849	↑ 860	↓ 753	↑ 777	↓ 682	↑ 691	↓ 674	↓ 600	↓ 592	↓ 558	↑ 613	↑ 638	↓ 617
BPO and ITeS	1000	↓ 847	↓ 829	↑ 928	↓ 824	↓ 772	↑ 989	↓ 976	↓ 971	↓ 756	↑ 763	↑ 770	↑ 792	↓ 733
Construction and Engineering	1000	↓ 921	↑ 935	↓ 784	↓ 742	↓ 596	↑ 618	↑ 680	↓ 652	↓ 638	↓ 627	↑ 696	↑ 721	↓ 670
Auto and Auto Ancillary	1000	↓ 950	↓ 863	↓ 745	↓ 707	↓ 512	↓ 501	↑ 577	↓ 570	↓ 557	↑ 563	↑ 572	↑ 638	↓ 590
Banking and Financial Services	1000	↓ 972	↑ 1001	↓ 689	↓ 598	↓ 597	↑ 652	↓ 630	↓ 524	↑ 549	↑ 589	↑ 717	↓ 664	↑ 738
Oil and Gas	1000	↓ 911	↓ 857	↓ 737	↑ 791	↓ 736	↓ 732	↑ 910	↓ 755	↑ 758	↓ 699	↑ 710	↑ 699	↓ 679
Telecom	1000	↑ 1047	↑ 1111	↓ 832	↑ 945	↓ 900	↑ 992	↑ 1000	↓ 845	↓ 823	↓ 728	↑ 869	↑ 785	↓ 727
Insurance	1000	↓ 954	↑ 976	↓ 770	↓ 708	↑ 777	↓ 771	↑ 922	↓ 663	↓ 593	↑ 635	↑ 669	↓ 650	↑ 801
Capital Goods	1000	↓ 958	↓ 950	↓ 827	↑ 846	↓ 694	↓ 652	↑ 778	↑ 795	↓ 762	↓ 726	↑ 885	↑ 853	↓ 814
Pharma & Biotech	1000	↓ 985	↓ 974	↓ 863	↑ 996	↑ 1031	↓ 1024	↑ 1133	↓ 971	↑ 1005	↓ 861	↑ 903	↑ 997	↓ 954
Hospitality	1000	↓ 926	↑ 946	↓ 903	↓ 797	↓ 724	↑ 881	↓ 872	↓ 801	↓ 790	↑ 834	↑ 893	↑ 876	↓ 852
FMCG, Foods and Beverage	1000	↓ 952	↓ 940	↓ 739	↑ 914	↓ 894	↑ 959	↑ 1011	↓ 915	↓ 901	↑ 986	↓ 848	↑ 868	↓ 863
Chemicals	1000	↓ 968	↓ 967	↓ 775	↑ 782	↓ 781	↓ 726	↑ 831	↓ 761	↓ 708	↑ 854	↑ 865	↑ 944	↓ 839
Education	1000	↓ 835	↓ 798	↓ 669	↑ 700	↑ 888	↑ 1112	↓ 940	↓ 908	↓ 884	↓ 868	↑ 967	↓ 905	↑ 986
IT-Hardware & Networking	1000	↓ 815	↓ 801	↓ 709	↑ 781	↓ 610	↑ 721	↓ 648	↑ 695	↑ 696	↓ 596	↓ 589	↑ 631	↓ 595
Retailing	1000	↓ 846	↑ 899	↓ 614	↑ 684	↓ 546	↓ 504	↑ 592	↓ 520	↓ 427	↑ 430	↑ 534	↑ 586	↓ 494
Media and Entertainment	1000	↓ 885	↓ 832	↓ 619	↑ 687	↓ 448	↑ 486	↑ 568	↓ 516	↑ 526	↓ 449	↑ 506	↓ 530	↑ 547
Healthcare	1000	↑ 1014	↓ 958	↓ 826	↓ 745	↑ 887	↑ 940	↑ 1046	↑ 1110	↓ 1107	↓ 865	↑ 962	↑ 951	↓ 883
Real Estate	1000	↓ 873	↑ 931	↓ 600	↓ 504	↓ 398	↑ 435	↑ 445	↓ 394	↓ 375	↑ 417	↑ 525	↑ 609	↓ 496
Employment Firms	1000	↑ 1011	↓ 953	↓ 742	↑ 748	↓ 597	↓ 547	↑ 664	↑ 702	↓ 603	↑ 645	↑ 713	↑ 870	↓ 770
Consumer Durables	1000	↓ 957	↑ 1005	↓ 852	↑ 943	↓ 754	↓ 717	↑ 815	↑ 841	↓ 742	↑ 792	↓ 732	↑ 766	↓ 755
Accounting & Taxation	1000	↓ 765	↑ 864	↓ 770	↓ 695	↓ 616	↑ 688	↓ 629	↑ 683	↑ 722	↓ 615	↑ 619	↓ 581	↑ 650
Advertising	1000	↓ 742	↑ 947	↓ 683	↓ 583	↑ 594	↓ 519	↓ 476	↓ 461	↑ 484	↓ 425	↑ 496	↑ 509	↓ 447
Textiles	1000	↓ 969	↓ 897	↓ 861	↑ 956	↓ 811	↓ 775	↑ 835	↑ 943	↓ 872	↑ 971	↑ 1013	↑ 967	↓ 965
Semiconductors & Electronics	1000	↓ 890	↑ 910	↓ 792	↓ 737	↓ 608	↑ 667	↑ 669	↓ 612	↓ 608	↑ 645	↑ 876	↑ 847	↓ 741
Courier & Transportation	1000	↓ 772	↓ 663	↓ 606	↑ 611	↓ 549	↑ 584	↑ 740	↓ 560	↓ 543	↑ 740	↓ 656	↑ 628	↓ 595
Architecture & Interior Designing	1000	↓ 916	↑ 938	↓ 695	↓ 600	↓ 486	↑ 486	↑ 568	↑ 568	↓ 505	↓ 495	↑ 641	↑ 589	↓ 551
Export & Import	1000	↓ 940	↓ 846	↓ 705	↑ 822	↓ 605	↑ 720	↑ 768	↓ 651	↑ 783	↓ 620	↓ 611	↑ 648	↓ 645
Printing & Packaging	1000	↓ 906	↑ 990	↓ 741	↑ 902	↓ 671	↑ 885	↓ 797	↑ 958	↑ 976	↓ 738	↑ 892	↓ 892	↑ 899
Marine	1000	↓ 791	↑ 1075	↓ 976	↑ 976	↓ 877	↓ 779	↑ 866	↑ 885	↓ 747	↑ 751	↑ 953	↑ 779	↓ 656
Agriculture	1000	↓ 696	↑ 728	↓ 636	↑ 668	↓ 636	↑ 848	↑ 848	↓ 843	↓ 820	↑ 871	↑ 1180	↑ 1018	↓ 908
Office Equipment/Automation	1000	↓ 944	↑ 964	↓ 721	↑ 863	↓ 609	↑ 787	↓ 629	↑ 761	↓ 569	↑ 670	↑ 746	↑ 746	↓ 675
Fresher & Trainee	1000	↓ 818	↓ 776	↑ 790	↓ 678	↓ 650	↑ 706	↑ 1021	↓ 483	↑ 643	↑ 888	↑ 1322	↓ 650	↑ 734
Social Services	1000	↓ 971	↑ 1109	↓ 732	↑ 891	↓ 594	↑ 768	↓ 761	↓ 754	↓ 674	↑ 804	↓ 710	↑ 884	↓ 819
Gems & Jewellery	1000	↓ 961	↑ 1169	↓ 1000	↑ 1052	↓ 766	↑ 766	↑ 1078	↓ 571	↑ 662	↑ 779	↑ 883	↓ 961	↑ 1143
Paper	1000	↑ 1480	↑ 1760	↓ 880	↑ 1160	↑ 1533	↓ 973	↑ 1120	↓ 680	↑ 800	↑ 960	↑ 1173	↑ 1280	↓ 1053
Legal	1000	↑ 1172	↑ 1609	↑ 1656	↓ 1297	↓ 1031	↑ 1281	↑ 2203	↓ 1703	↑ 1750	↓ 1000	↑ 1031	↓ 1109	↑ 1453
Tyres	1000	↓ 935	↑ 1161	↓ 806	↓ 677	↓ 532	↑ 597	↓ 565	↓ 452	↑ 629	↓ 403	↑ 1081	↓ 661	↑ 710
Fertilizers & Pesticides	1000	↓ 982	↑ 1860	↓ 1316	↓ 1246	↑ 1632	↓ 1158	↓ 947	↑ 1211	↓ 1000	↑ 1123	↑ 1474	↑ 1175	↓ 1123
Security & Law Enforcement	1000	↑ 1673	↓ 1418	↓ 1327	↓ 1182	↓ 1036	↓ 1018	↑ 1473	↓ 1236	↓ 1018	↓ 836	↑ 1255	↑ 1164	↓ 927
Defence & Government	1000	↓ 733	↑ 2133	↓ 1444	↓ 1022	↓ 1022	↑ 1556	↓ 1311	↓ 844	↑ 889	↑ 1089	↑ 1400	↑ 733	↓ 556

*No. of new jobs posted in July '08 for each city was scaled to 1000; all months have been compared with July '08

Annexure – All Functional Areas

Functional Area*	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09
IT-Software	1000	↓ 844	↑ 890	↓ 761	↑ 784	↓ 664	↑ 695	↓ 678	↓ 598	↓ 593	↓ 553	↑ 619	↑ 641	↓ 602
Sales and Business Development	1000	↓ 930	↑ 961	↓ 730	↑ 786	↑ 819	↑ 849	↑ 953	↓ 841	↓ 778	↓ 774	↑ 811	↑ 845	↓ 838
ITES and BPO	1000	↓ 838	↑ 849	↑ 941	↓ 797	↓ 745	↑ 991	↑ 991	↓ 949	↓ 737	↑ 753	↑ 774	↑ 790	↓ 732
Production and Maintenance	1000	↓ 947	↓ 933	↓ 807	↑ 817	↓ 683	↓ 674	↑ 781	↓ 761	↓ 733	↑ 761	↑ 840	↑ 857	↓ 783
Accounts and Finance	1000	↓ 945	↓ 900	↓ 769	↓ 760	↓ 698	↑ 715	↑ 730	↓ 678	↑ 691	↓ 628	↑ 662	↑ 698	↓ 660
HR & Administration	1000	↓ 966	↑ 974	↓ 770	↓ 718	↓ 606	↓ 591	↑ 593	↓ 574	↑ 575	↓ 573	↑ 657	↑ 649	↓ 643
Project Management	1000	↓ 865	↑ 973	↓ 721	↓ 705	↓ 563	↑ 662	↑ 682	↓ 635	↓ 587	↑ 609	↑ 668	↑ 645	↓ 614
Marketing and Advertising	1000	↓ 928	↑ 980	↓ 750	↑ 752	↓ 679	↑ 708	↑ 735	↓ 672	↓ 667	↓ 632	↑ 683	↓ 665	↑ 683
Banking and Insurance	1000	↓ 975	↓ 927	↓ 708	↓ 680	↓ 611	↑ 665	↑ 737	↓ 514	↑ 535	↑ 624	↑ 698	↓ 646	↑ 683
Engineering Design - R&D	1000	↓ 935	↑ 948	↓ 797	↑ 800	↓ 664	↓ 594	↑ 633	↓ 623	↓ 566	↓ 492	↑ 501	↑ 579	↓ 574
Supply Chain	1000	↓ 905	↓ 899	↓ 671	↑ 717	↓ 591	↑ 595	↑ 641	↓ 635	↓ 580	↑ 641	↑ 652	↓ 652	↑ 676
Front Office and Data Entry	1000	↓ 875	↑ 1025	↓ 755	↑ 801	↓ 660	↓ 625	↑ 709	↓ 692	↓ 651	↑ 653	↑ 660	↑ 635	↓ 600
IT- Hardware & Telecom	1000	↓ 967	↓ 935	↓ 786	↑ 887	↓ 785	↑ 909	↓ 876	↓ 846	↑ 876	↓ 815	↑ 910	↑ 843	↓ 765
Teaching & Education	1000	↓ 645	↑ 662	↓ 498	↑ 634	↑ 835	↑ 1059	↓ 901	↑ 915	↓ 842	↓ 775	↑ 942	↓ 848	↑ 896
Pharma and Biotech	1000	↑ 1069	↑ 1077	↓ 975	↓ 939	↑ 1064	↑ 1091	↑ 1318	↓ 1270	↑ 1302	↓ 956	↑ 1066	↑ 1158	↓ 1032
Hotels and Restaurants	1000	↓ 995	↑ 1013	↓ 1002	↑ 1015	↓ 894	↑ 1046	↓ 925	↑ 946	↑ 984	↑ 1044	↑ 1057	↑ 1083	↓ 998
Top Management	1000	↓ 875	↑ 1060	↓ 708	↑ 718	↓ 687	↑ 778	↓ 704	↓ 667	↑ 810	↓ 744	↑ 851	↑ 750	↓ 728
Architecture & Interior Design	1000	↓ 862	↑ 897	↓ 651	↓ 585	↓ 428	↓ 391	↑ 455	↓ 435	↓ 369	↑ 376	↑ 450	↓ 440	↑ 459
Merchandising	1000	↓ 820	↑ 965	↓ 763	↑ 820	↓ 748	↓ 659	↓ 612	↑ 738	↑ 782	↑ 833	↓ 688	↑ 767	↓ 729
Consulting	1000	↓ 738	↑ 791	↓ 561	↑ 573	↑ 573	↑ 579	↑ 617	↓ 405	↑ 508	↓ 455	↓ 374	↓ 436	↑ 579
Legal	1000	↓ 967	↑ 1033	↓ 795	↓ 759	↓ 691	↑ 723	↓ 694	↑ 746	↓ 704	↓ 658	↓ 622	↑ 717	↓ 645
Web Designing	1000	↓ 889	↑ 1094	↓ 834	↓ 808	↓ 681	↓ 661	↑ 808	↓ 746	↓ 717	↓ 616	↑ 782	↓ 795	↑ 912
Journalism	1000	↓ 967	↑ 992	↓ 628	↑ 745	↓ 561	↓ 510	↑ 753	↑ 824	↓ 753	↓ 741	↓ 686	↓ 707	↑ 862
Travel & Airlines	1000	↓ 872	↑ 888	↑ 1156	↓ 1006	↓ 782	↑ 782	↑ 816	↓ 609	↑ 687	↑ 888	↑ 1218	↑ 1050	↓ 844
Fashion and Garments	1000	↑ 1082	↑ 1137	↓ 885	↑ 1027	↓ 698	↓ 632	↑ 786	↓ 544	↑ 670	↓ 665	↑ 791	↓ 780	↑ 885
Security Services	1000	↓ 860	↑ 870	↓ 840	↑ 910	↑ 920	↓ 830	↑ 910	↓ 690	↑ 810	↓ 770	↓ 660	↑ 1070	↓ 750
Media	1000	↓ 811	↑ 1000	↓ 774	↓ 585	↓ 415	↑ 849	↓ 528	↑ 736	↓ 264	↑ 491	↓ 358	↓ 528	↑ 1170
Packaging	1000	↓ 688	↑ 1063	↓ 708	↓ 667	↑ 708	↑ 729	↓ 708	↑ 833	↓ 604	↑ 688	↓ 625	↓ 750	↑ 938

*No. of new jobs posted in July '08 for each city was scaled to 1000; all months have been compared with July '08

About Naukri.Com

Naukri.com, India's No. 1 job site and the flagship brand of Info Edge revolutionized the concept of recruitment in India. Since its inception in 1997, Naukri.com has seen exponential growth year after year. Info Edge completed a successful IPO in November 2006 and became the first internet company to be listed in India.

Naukri.com is a recruitment platform and provides services to the corporate world, placement agencies and job seekers in India and overseas. It offers a bouquet of products like Resume Database Access, and Response Management tools and its services include Job Postings, and branding solutions on the site.com serviced over 34000 corporate clients in 2008-2009.

The company has over 1600 people operating through 60 offices in 40 cities in India and overseas offices in Dubai, Riyadh and Bahrain.