



An Index of Job Opportunities
by
Location – Industry – Functional Area - Experience

June 2009

A Naukri.com Publication

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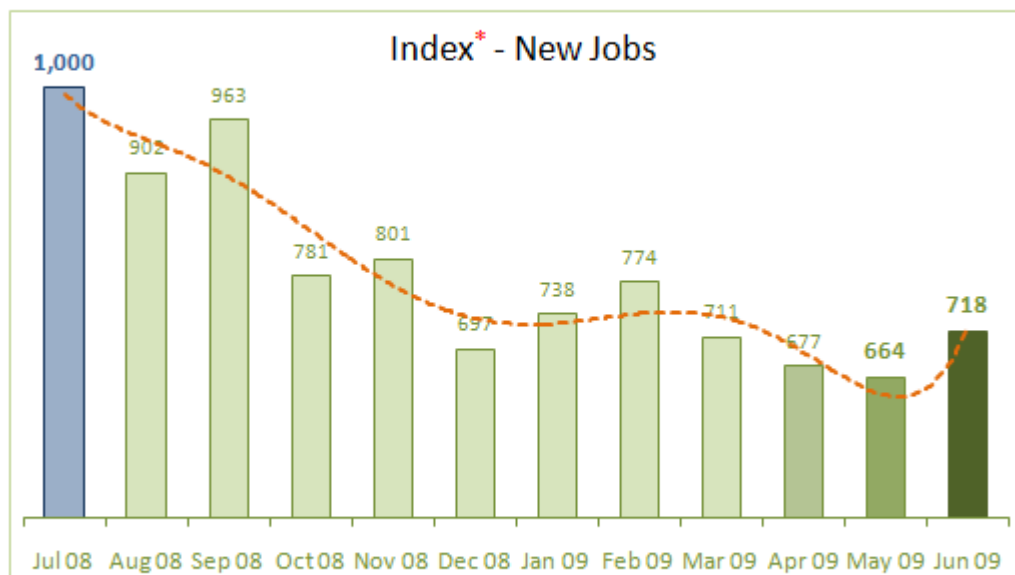
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Highlights for June 2009

Job Index of June '09 up by 8.1%

- Hiring activity in Mumbai picked up by 13% in June '09 as compared to May '09
- Banking and Financial Services saw an increase of 22% in June '09 as compared to May '09
- Hiring for IT professionals is back in action and saw an increase of 12% in June '09 as compared to May '09

	Jul 08	Oct 08	Jan 09	Mar 09	Apr 09	May 09	Jun 09
Index	1000	781	738	711	677	664	718



* Total no. of new jobs posted in July 2008 was scaled to 1000. Index for subsequent months were relative to July 08.

Executive Summary

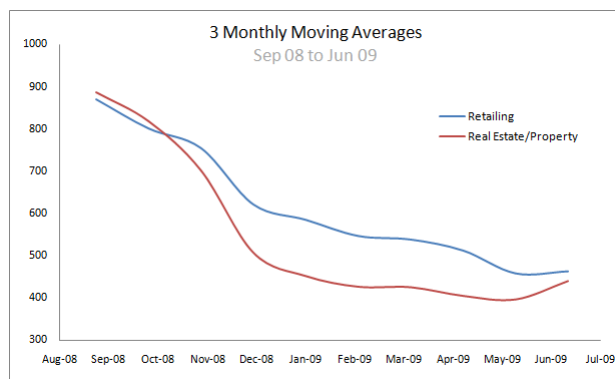
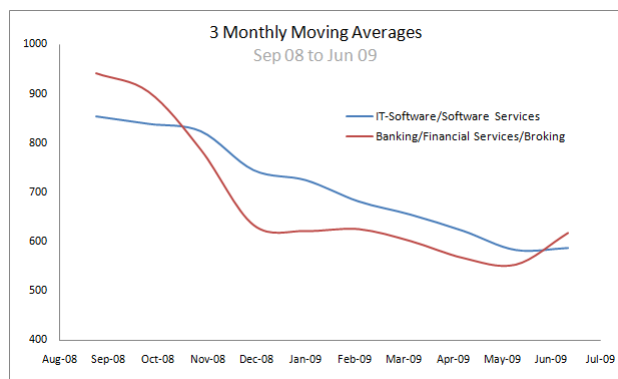
The Naukri Job Index at 718, indicates an uptrend in hiring activity by 8.1%, as compared to 664 in May '09. It is the highest upward movement since July '08, indicating a strong hiring sentiment coming back to the market. The Three Monthly Moving Average went up marginally to 686 from 684 in the last month.

Hiring activity saw a significant push in Banking & Finance and IT. Mumbai picked up hiring activity after several months of stagnancy. Bangalore, Chennai and Pune saw an increase in hiring by over 10%. There was a greater emphasis on hiring for over 8 years of Experience.

Three Monthly Moving Average Trends

Most of the industries have seen a jump in hiring in the month of June '09. A look at the Three-Monthly Moving Averages reveals a more indepth situation of industries that have started recovering or in a consolidation/stability mode.

Recovering Industries: On a three monthly moving average Banking and Financial Services have picked up for the first time in several months. Real Estate and Retail have also seen a marginal improvement in June '09 as compared to May '09.



About Naukri JobSpeak

Naukri JobSpeak is an index of job listings added to the site every month by recruiters who are clients of Naukri.com. To calculate the index, job listings added to the site in July '08 have been taken as a base of 1000. The June '09 index is compared with July '08. Details of trends in June '09 are presented in the next section. The charts with the corresponding numbers have been collated in the annexure.

The Naukri.com Job Index is an initiative by Naukri.com to provide its stakeholders and users overview on job prospects and attractive occupations as well as a peek into industries gaining attractiveness and industries losing sheen. Overall, it is an indicator of the health of the economy, in so far as it measured by hiring trends

Monthly Trends – Cities

Out of the top 13 cities, 12 cities recorded an increase in hiring activity in June '09 as compared to May '09, indicating a positive sentiment pan-India

- **Hiring activity in Mumbai picked up by 13% in June '09 as compared to May '09 after falling for several months in succession.**
- Bangalore, Chennai and Pune saw a pick up in hiring activity by 10%, 19% and 15% respectively, in June '09 as compared to May '09.
- Kolkata saw an increase in hiring activity by 12% in June '09 as compared to May '09.
- Chandigarh and Cochin saw a pickup in hiring activity by 18% and 16%, with Cochin surpassing the July '08 level of hiring.

City*	Jul 08	Oct 08	Jan 09	Mar 09	Apr 09	May 09	Jun 09
Delhi-NCR	1000	↓ 786	↓ 742	↑ 745	↓ 743	↓ 712	↑ 753
Mumbai	1000	↓ 715	↓ 712	↓ 604	↓ 571	↓ 563	↑ 635
Bangalore	1000	↓ 723	↑ 747	↓ 650	↓ 618	↓ 562	↑ 619
Chennai	1000	↓ 801	↓ 625	↑ 634	↓ 603	↓ 567	↑ 674
Hyderabad	1000	↓ 752	↓ 646	↓ 627	↑ 667	↓ 644	↓ 643
Pune	1000	↓ 724	↓ 617	↓ 604	↓ 571	↑ 582	↑ 669
Kolkata	1000	↓ 630	↑ 718	↓ 646	↓ 608	↑ 690	↑ 775

* for details, refer to the Annexure

No. of new jobs posted in Jul08 for each city was scaled to 1000; all months have been compared with Jul08

Monthly Trends – Industries

A surge in hiring activity pushed up the indices for most of the industries

- **Hiring activity in Banking and Financial services saw an increase by 22% in June '09 as compared to May '09.**
- **Hiring activity in IT-Software improved by 10%, while IT- Hardware and BPO& ITeS remained stable in June '09 as compared to May '09.**
- Real estate and Retail saw an increase in hiring by almost 25%, with both the industries pulling out of the low hiring mode.
- Telecom saw a comeback with hiring activity picking up by 17%, in June '09 as compared to May '09
- With the index at 967, hiring activity for Education inched up to July '08 levels
- FMCG and Consumer Durables saw a drop in hiring activity by 8% and 14% respectively, in June '09 as compared to May '09

Industry	Jul 08	Oct 08	Jan 09	Mar 09	Apr 09	May 09	Jun 09
IT- Software	1000	↓ 753	↓ 691	↓ 600	↓ 592	↓ 558	↑ 613
BPO and ITeS	1000	↓ 928	↑ 989	↓ 971	↓ 756	↑ 763	↑ 770
Construction and Engineering	1000	↓ 784	↓ 618	↑ 652	↓ 638	↓ 627	↑ 696
Auto and Auto Ancillary	1000	↓ 745	↓ 501	↑ 570	↓ 557	↑ 563	↑ 572
Banking and Financial Services	1000	↓ 689	↓ 652	↓ 524	↑ 549	↑ 589	↑ 717
Oil and Gas	1000	↓ 737	↓ 732	↑ 755	↑ 758	↓ 699	↑ 710
Telecom	1000	↓ 832	↑ 992	↓ 845	↓ 823	↓ 728	↑ 869
Insurance	1000	↓ 770	↑ 771	↓ 663	↓ 593	↑ 635	↑ 669
Capital Goods	1000	↓ 827	↓ 652	↑ 795	↓ 762	↓ 726	↑ 885
Pharma & Biotech	1000	↓ 863	↑ 1024	↓ 971	↑ 1005	↓ 861	↑ 903
Hospitality	1000	↓ 903	↓ 881	↓ 801	↓ 790	↑ 834	↑ 893
FMCG, Foods and Beverage	1000	↓ 739	↑ 959	↓ 915	↓ 901	↑ 986	↓ 848
Chemicals	1000	↓ 775	↓ 726	↑ 761	↓ 708	↑ 854	↑ 865
Education	1000	↓ 669	↑ 1112	↓ 908	↓ 884	↓ 868	↑ 967
IT-Hardware & Networking	1000	↓ 709	↑ 721	↓ 695	↑ 696	↓ 596	↓ 589

* for details, refer to the Annexure

No. of new jobs posted in Jul08 for each city was scaled to 1000; all months have been compared with Jul08

Monthly Trends – Functional Area/ Department

Of the functional areas most in demand, June '09 brought in cheer, with indices going up across most of them.

- **Hiring for IT professionals is back in action with an increase of 12% in the index of IT- Software and IT- Hardware functional areas in June '09 as compared to May '09.**
- **Teaching and Education professionals saw a jump in demand by 22% in June '09 as compared to May '09.**
- Banking & Insurance professionals saw a jump in demand by 12%, while demand for Accounting & Finance professionals inched up by 5%.
- June '09 saw an increased demand for Production and Maintenance professionals by 10% and Sales and Business Development professionals by 5%.
- Hiring for ITes and BPO professionals inched up by 3% in June '09 as compared May '09.

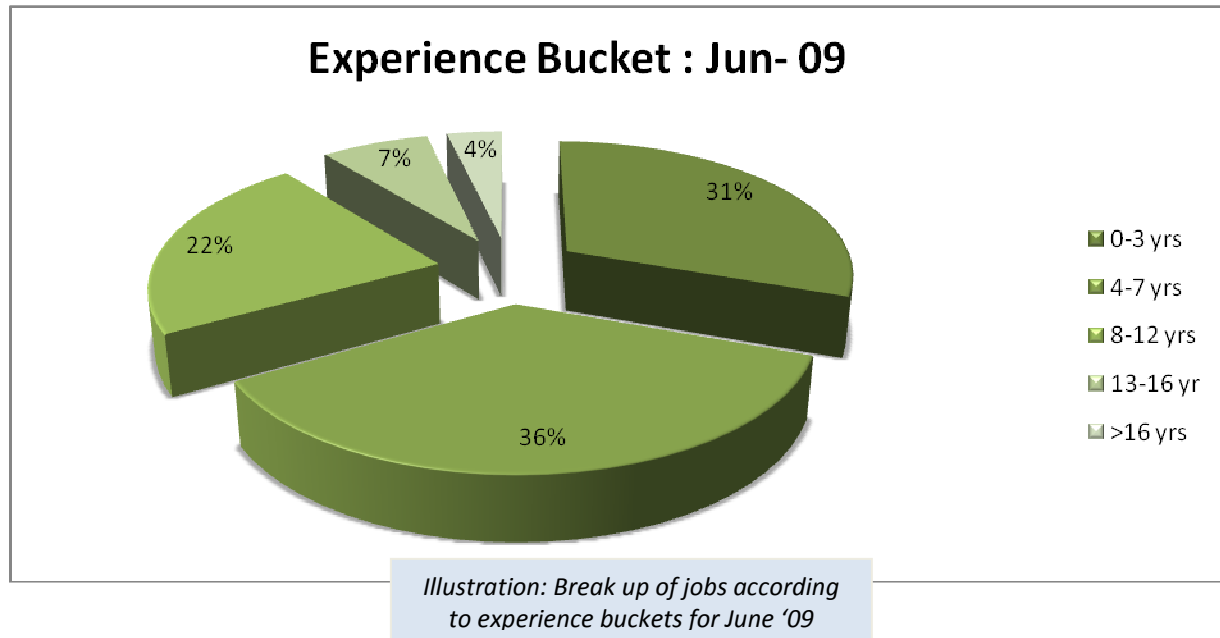
Functional area	Jul 08	Oct 08	Jan 09	Mar 09	Apr 09	May 09	Jun 09
IT-Software	1000	↓ 761	↓ 695	↓ 598	↓ 593	↓ 553	↑ 619
Sales and Business Development	1000	↓ 730	↑ 849	↓ 841	↓ 778	↓ 774	↑ 811
ITES and BPO	1000	↓ 941	↑ 991	↓ 949	↓ 737	↑ 753	↑ 774
Production and Maintenance	1000	↓ 807	↓ 674	↑ 761	↓ 733	↑ 761	↑ 840
Accounts and Finance	1000	↓ 769	↓ 715	↓ 678	↑ 691	↓ 628	↑ 662
HR & Administration	1000	↓ 770	↓ 591	↓ 574	↑ 575	↓ 573	↑ 657
Project Management	1000	↓ 721	↓ 662	↓ 635	↓ 587	↑ 609	↑ 668
Marketing and Advertising	1000	↓ 750	↓ 708	↓ 672	↓ 667	↓ 632	↑ 683
Banking and Insurance	1000	↓ 708	↓ 665	↓ 514	↑ 535	↑ 624	↑ 698
Engineering Design - R&D	1000	↓ 797	↓ 594	↑ 623	↓ 566	↓ 492	↑ 501
Supply Chain	1000	↓ 671	↓ 595	↑ 635	↓ 580	↑ 641	↑ 652
Front Office and Data Entry	1000	↓ 755	↓ 625	↑ 692	↓ 651	↑ 653	↑ 660
IT- Hardware & Telecom	1000	↓ 786	↑ 909	↓ 846	↑ 876	↓ 815	↑ 910
Teaching & Education	1000	↓ 498	↑ 1059	↓ 915	↓ 842	↓ 775	↑ 942
Pharma and Biotech	1000	↓ 975	↑ 1091	↑ 1270	↑ 1302	↓ 956	↑ 1066

* for details, refer to the Annexure

No. of new jobs posted in Jul08 for each city was scaled to 1000; all months have been compared with Jul08

Monthly Trends – Work Experience

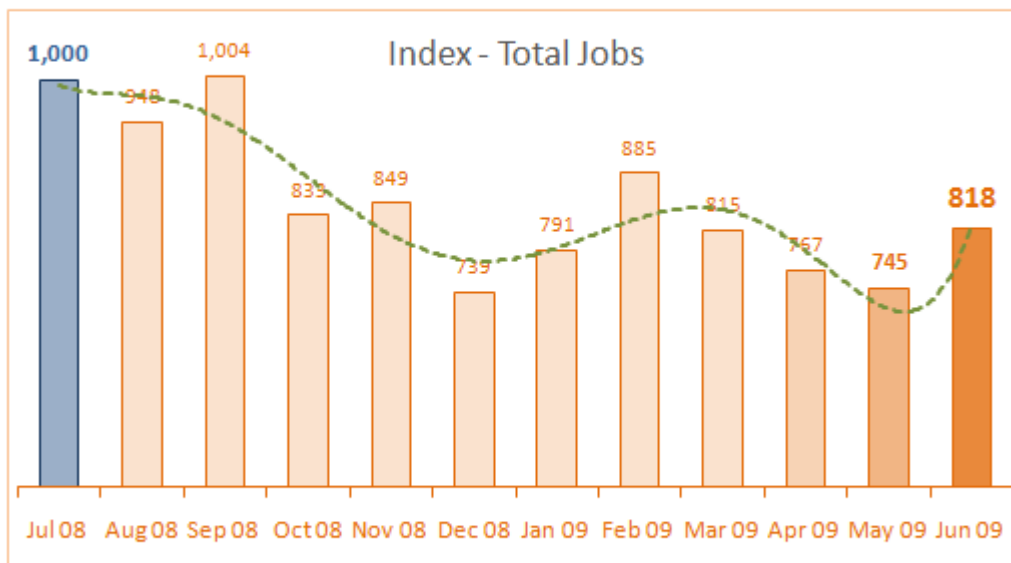
- Hiring has picked up across all experience levels in June '09 as compared to May '09. Hiring picked up the most at the mid-level experience range of 8-12 years by 10%.
- Hiring picked up by 9% for professionals with over 13 years of experience.



Index for Total Jobs

On Total Jobs (this includes refreshed jobs), the index moved up by 9.7% from 745 in May '09 to 818 in June '09. The movement was sharper as compared to New Jobs. According to Total Jobs Index, the index peaked in Sep '08 at 1004 and bottomed in Dec '08 at 739, so far.

	Jul 08	Oct 08	Jan 09	Mar 09	Apr 09	May 09	Jun 09
Index	1000	833	791	815	767	745	818



* Total no. of jobs in July 2008 was scaled to 1000. Index for subsequent months were relative to July 08.

Methodology

Data for calculating the Index has been sourced from Naukri.com and is reflective of the job listings on the site. Jobs have been categorized by location, functional area, and industry. The index has been calculated across cities/ functional area- dept/ industry verticals.

On the basis of job listings added to the site every month, the data shows an increase or decline in the jobs. To calculate the index, job listings added to the site in July 2008 have been taken on a base of 1000. The subsequent months have been indexed with data of July 2008. The report produced monthly shows hiring trends across industry sectors, geography and functional areas. More than 34000 clients use Naukri.com, leading to high reliability of the data.

Naukri JobSpeak has introduced a new segment on Total Jobs that indicates the movement of Total Jobs on the site.

Total Jobs: (Jobs Added + Jobs Refreshed)

A refreshed job is any job that was posted earlier, however has been refreshed during the month and therefore indicates that the position is still open.

Disclaimer

The data is only representative of the listings on Naukri.com. Our analytics team has used statistical techniques to derive insights which might be useful for our users/stake holders/ audiences. There may be a statistical margin of error.

Annexure – All Cities

City*	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09
Delhi-NCR	1000	↓ 928	↑ 981	↓ 786	↑ 841	↓ 697	↑ 742	↑ 811	↓ 745	↓ 743	↓ 712	↑ 753
Mumbai	1000	↓ 968	↓ 929	↓ 715	↓ 692	↑ 717	↑ 712	↓ 691	↓ 604	↓ 571	↓ 563	↑ 635
Bangalore	1000	↓ 826	↓ 799	↓ 723	↑ 725	↓ 634	↑ 747	↓ 706	↓ 650	↓ 618	↓ 562	↑ 619
Chennai	1000	↓ 892	↑ 911	↓ 801	↓ 778	↓ 646	↓ 625	↑ 634	↓ 634	↓ 603	↓ 567	↑ 674
Hyderabad	1000	↓ 866	↑ 891	↓ 752	↓ 732	↓ 640	↑ 646	↓ 644	↓ 627	↑ 667	↓ 644	↓ 643
Pune	1000	↓ 858	↑ 895	↓ 724	↓ 723	↓ 590	↓ 617	↑ 642	↓ 604	↓ 571	↑ 582	↑ 669
Kolkata	1000	↓ 986	↓ 952	↓ 630	↑ 656	↓ 586	↑ 718	↓ 642	↑ 646	↓ 608	↑ 690	↑ 775
Ahmedabad	1000	↓ 813	↑ 818	↓ 754	↑ 786	↑ 787	↓ 715	↑ 996	↓ 886	↓ 769	↓ 681	↑ 757
Chandigarh	1000	↓ 852	↑ 981	↓ 656	↑ 726	↓ 711	↓ 659	↑ 833	↓ 816	↓ 769	↓ 613	↑ 721
Cochin	1000	↑ 1577	↓ 1264	↓ 1176	↓ 960	↓ 903	↑ 1162	↓ 1091	↑ 1131	↓ 852	↑ 970	↑ 1125
Baroda	1000	↓ 991	↓ 959	↓ 761	↑ 800	↓ 767	↓ 750	↑ 992	↓ 904	↓ 806	↓ 749	↑ 826
Coimbatore	1000	↓ 849	↑ 1062	↓ 943	↓ 719	↓ 627	↑ 664	↓ 595	↑ 704	↓ 635	↑ 643	↑ 735
Jaipur	1000	↓ 927	↑ 1051	↓ 769	↑ 879	↑ 958	↓ 857	↑ 932	↓ 884	↑ 932	↓ 905	↑ 932

* for details, refer to the Annexure

No. of new jobs posted in Jul08 for each city was scaled to 1000; all months have been compared with Jul08

Annexure – All Industries

Industry*	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09
IT- Software	1000	↓849	↑860	↓753	↑777	↓682	↑691	↓674	↓600	↓592	↓558	↑613
BPO and ITeS	1000	↓847	↓829	↑928	↓824	↓772	↑989	↓976	↓971	↓756	↑763	↑770
Construction and Engineering	1000	↓921	↑935	↓784	↓742	↓596	↓618	↑680	↓652	↓638	↓627	↑696
Auto and Auto Ancillary	1000	↓950	↓863	↓745	↓707	↓512	↓501	↑577	↓570	↓557	↑563	↑572
Banking and Financial Services	1000	↓972	↑1001	↓689	↓598	↓597	↑652	↓630	↓524	↑549	↑589	↑717
Oil and Gas	1000	↓911	↓857	↓737	↑791	↓736	↓732	↑910	↓755	↑758	↓699	↑710
Telecom	1000	↑1047	↑1111	↓832	↑945	↓900	↓992	↑1000	↓845	↓823	↓728	↑869
Insurance	1000	↓954	↑976	↓770	↓708	↑777	↓771	↑922	↓663	↓593	↑635	↑669
Capital Goods	1000	↓958	↓950	↓827	↑846	↓694	↓652	↑778	↑795	↓762	↓726	↑885
Pharma & Biotech	1000	↓985	↓974	↓863	↑996	↑1031	↓1024	↑1133	↓971	↑1005	↓861	↑903
Hospitality	1000	↓926	↑946	↓903	↓797	↓724	↑881	↓872	↓801	↓790	↑834	↑893
FMCG, Foods and Beverage	1000	↓952	↓940	↓739	↑914	↓894	↓959	↑1011	↓915	↓901	↑986	↓848
Chemicals	1000	↓968	↓967	↓775	↑782	↓781	↓726	↑831	↓761	↓708	↑854	↑865
Education	1000	↓835	↓798	↓669	↑700	↑888	↑1112	↓940	↓908	↓884	↓868	↑967
IT-Hardware & Networking	1000	↓815	↓801	↓709	↑781	↓610	↑721	↓648	↑695	↑696	↓596	↓589
Retailing	1000	↓846	↑899	↓614	↑684	↓546	↓504	↑592	↓520	↓427	↑430	↑534
Media and Entertainment	1000	↓885	↓832	↓619	↑687	↓448	↓486	↑568	↓516	↑526	↓449	↑506
Healthcare	1000	↑1014	↓958	↓826	↓745	↑887	↓940	↑1046	↑1110	↓1107	↓865	↑962
Real Estate	1000	↓873	↑931	↓600	↓504	↓398	↓435	↑445	↓394	↓375	↑417	↑525
Employment Firms	1000	↑1011	↓953	↓742	↑748	↓597	↓547	↑664	↑702	↓603	↑645	↑713
Consumer Durables	1000	↓957	↑1005	↓852	↑943	↓754	↓717	↑815	↑841	↓742	↑792	↓732
Accounting & Taxation	1000	↓765	↑864	↓770	↓695	↓616	↑688	↓629	↑683	↑722	↓615	↑619
Advertising	1000	↓742	↑947	↓683	↓583	↑594	↑519	↓476	↓461	↑484	↓425	↑496
Textiles	1000	↓969	↓897	↓861	↑956	↓811	↓775	↑835	↑943	↓872	↑971	↑1013
Semiconductors & Electronics	1000	↓890	↑910	↓792	↓737	↓608	↓667	↑669	↓612	↓608	↑645	↑876
Courier & Transportation	1000	↓772	↓663	↓606	↑611	↓549	↓584	↑740	↓560	↓543	↑740	↓656
Architecture & Interior Designing	1000	↓916	↑938	↓695	↓600	↓486	↓486	↑568	↑568	↓505	↓495	↑641
Export & Import	1000	↓940	↓846	↓705	↑822	↓605	↓720	↑768	↓651	↑783	↓620	↓611
Printing & Packaging	1000	↓906	↑990	↓741	↑902	↓671	↑885	↓797	↑958	↑976	↓738	↑892
Marine	1000	↓791	↑1075	↓976	↑976	↓877	↓779	↑866	↑885	↓747	↑751	↑953
Agriculture	1000	↓696	↑728	↓636	↑668	↓636	↑848	↑848	↓843	↓820	↑871	↑1180
Office Equipment/Automation	1000	↓944	↑964	↓721	↑863	↓609	↑787	↓629	↑761	↓569	↑670	↑746
Fresher & Trainee	1000	↓818	↓776	↑790	↓678	↓650	↓706	↑1021	↓483	↑643	↑888	↑1322
Social Services	1000	↓971	↑1109	↓732	↑891	↓594	↑768	↓761	↓754	↓674	↑804	↓710
Gems & Jewellery	1000	↓961	↑1169	↓1000	↑1052	↓766	↓766	↑1078	↓571	↑662	↑779	↑883
Paper	1000	↑1480	↑1760	↓880	↑1160	↑1533	↓973	↑1120	↓680	↑800	↑960	↑1173
Legal	1000	↑1172	↑1609	↑1656	↓1297	↓1031	↓1281	↑2203	↓1703	↑1750	↓1000	↑1031
Tyres	1000	↓935	↑1161	↓806	↓677	↓532	↑597	↓565	↓452	↑629	↓403	↑1081
Fertilizers & Pesticides	1000	↓982	↑1860	↓1316	↓1246	↑1632	↑1158	↓947	↑1211	↓1000	↑1123	↑1474
Security & Law Enforcement	1000	↑1673	↓1418	↓1327	↓1182	↓1036	↓1018	↑1473	↓1236	↓1018	↓836	↑1255
Defence & Government	1000	↓733	↑2133	↓1444	↓1022	↓1022	↑1556	↓1311	↓844	↑889	↑1089	↑1400

* for details, refer to the Annexure

No. of new jobs posted in Jul08 for each city was scaled to 1000; all months have been compared with Jul08

Annexure – All Functional Areas

Functional Area*	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09
IT-Software	1000	↓ 844	↑ 890	↓ 761	↑ 784	↓ 664	↑ 695	↓ 678	↓ 598	↓ 593	↓ 553	↑ 619
Sales and Business Development	1000	↓ 930	↑ 961	↓ 730	↑ 786	↑ 819	↓ 849	↑ 953	↓ 841	↓ 778	↓ 774	↑ 811
ITES and BPO	1000	↓ 838	↑ 849	↑ 941	↓ 797	↓ 745	↑ 991	↑ 991	↓ 949	↓ 737	↑ 753	↑ 774
Production and Maintenance	1000	↓ 947	↓ 933	↓ 807	↑ 817	↓ 683	↓ 674	↑ 781	↓ 761	↓ 733	↑ 761	↑ 840
Accounts and Finance	1000	↓ 945	↓ 900	↓ 769	↓ 760	↓ 698	↓ 715	↑ 730	↓ 678	↑ 691	↓ 628	↑ 662
HR & Administration	1000	↓ 966	↑ 974	↓ 770	↓ 718	↓ 606	↓ 591	↑ 593	↓ 574	↑ 575	↓ 573	↑ 657
Project Management	1000	↓ 865	↑ 973	↓ 721	↓ 705	↓ 563	↓ 662	↑ 682	↓ 635	↓ 587	↑ 609	↑ 668
Marketing and Advertising	1000	↓ 928	↑ 980	↓ 750	↑ 752	↓ 679	↓ 708	↑ 735	↓ 672	↓ 667	↓ 632	↑ 683
Banking and Insurance	1000	↓ 975	↓ 927	↓ 708	↓ 680	↓ 611	↓ 665	↑ 737	↓ 514	↑ 535	↑ 624	↑ 698
Engineering Design - R&D	1000	↓ 935	↑ 948	↓ 797	↑ 800	↓ 664	↓ 594	↑ 633	↓ 623	↓ 566	↓ 492	↑ 501
Supply Chain	1000	↓ 905	↓ 899	↓ 671	↑ 717	↓ 591	↓ 595	↑ 641	↓ 635	↓ 580	↑ 641	↑ 652
Front Office and Data Entry	1000	↓ 875	↑ 1025	↓ 755	↑ 801	↓ 660	↓ 625	↑ 709	↓ 692	↓ 651	↑ 653	↑ 660
IT- Hardware & Telecom	1000	↓ 967	↓ 935	↓ 786	↑ 887	↓ 785	↑ 909	↓ 876	↓ 846	↑ 876	↓ 815	↑ 910
Teaching & Education	1000	↓ 645	↑ 662	↓ 498	↑ 634	↑ 835	↑ 1059	↓ 901	↑ 915	↓ 842	↓ 775	↑ 942
Pharma and Biotech	1000	↑ 1069	↑ 1077	↓ 975	↓ 939	↑ 1064	↓ 1091	↑ 1318	↓ 1270	↑ 1302	↓ 956	↑ 1066
Hotels and Restaurants	1000	↓ 995	↑ 1013	↓ 1002	↑ 1015	↓ 894	↑ 1046	↓ 925	↑ 946	↑ 984	↑ 1044	↑ 1057
Top Management	1000	↓ 875	↑ 1060	↓ 708	↑ 718	↓ 687	↑ 778	↓ 704	↓ 667	↑ 810	↓ 744	↑ 851
Architecture & Interior Design	1000	↓ 862	↑ 897	↓ 651	↓ 585	↓ 428	↓ 391	↑ 455	↓ 435	↓ 369	↑ 376	↑ 450
Merchandising	1000	↓ 820	↑ 965	↓ 763	↑ 820	↓ 748	↑ 659	↓ 612	↑ 738	↑ 782	↑ 833	↓ 688
Consulting	1000	↓ 738	↑ 791	↓ 561	↑ 573	↑ 573	↓ 579	↑ 617	↓ 405	↑ 508	↓ 455	↓ 374
Legal	1000	↓ 967	↑ 1033	↓ 795	↓ 759	↓ 691	↑ 723	↓ 694	↑ 746	↓ 704	↓ 658	↓ 622
Web Designing	1000	↓ 889	↑ 1094	↓ 834	↓ 808	↓ 681	↓ 661	↑ 808	↓ 746	↓ 717	↓ 616	↑ 782
Journalism	1000	↓ 967	↑ 992	↓ 628	↑ 745	↓ 561	↓ 510	↑ 753	↑ 824	↓ 753	↓ 741	↓ 686
Travel & Airlines	1000	↓ 872	↑ 888	↑ 1156	↓ 1006	↓ 782	↓ 782	↑ 816	↓ 609	↑ 687	↑ 888	↑ 1218
Fashion and Garments	1000	↑ 1082	↑ 1137	↓ 885	↑ 1027	↓ 698	↓ 632	↑ 786	↓ 544	↑ 670	↓ 665	↑ 791
Security Services	1000	↓ 860	↑ 870	↓ 840	↑ 910	↑ 920	↓ 830	↑ 910	↓ 690	↑ 810	↓ 770	↓ 660
Media	1000	↓ 811	↑ 1000	↓ 774	↓ 585	↓ 415	↑ 849	↓ 528	↑ 736	↓ 264	↑ 491	↓ 358
Packaging	1000	↓ 688	↑ 1063	↓ 708	↓ 667	↑ 708	↑ 729	↓ 708	↑ 833	↓ 604	↑ 688	↓ 625

* for details, refer to the Annexure

No. of new jobs posted in Jul08 for each city was scaled to 1000; all months have been compared with Jul08

About Naukri.Com

Naukri.com, India's No. 1 job site and the flagship brand of Info Edge revolutionized the concept of recruitment in India. Since its inception in 1997, Naukri.com has seen exponential growth year after year. Info Edge completed a successful IPO in November 2006 and became the first internet company to be listed in India.

Naukri.com is a recruitment platform and provides services to the corporate world, placement agencies and job seekers in India and overseas. It offers a bouquet of products like Resume Database Access, and Response Management tools and its services include Job Postings, and branding solutions on the site. Naukri .com serviced over 34000 corporate clients in 2008-2009.

The company has over 1500 people operating through 60 offices in 40 cities in India and overseas offices in Dubai, Riyadh and Bahrain.