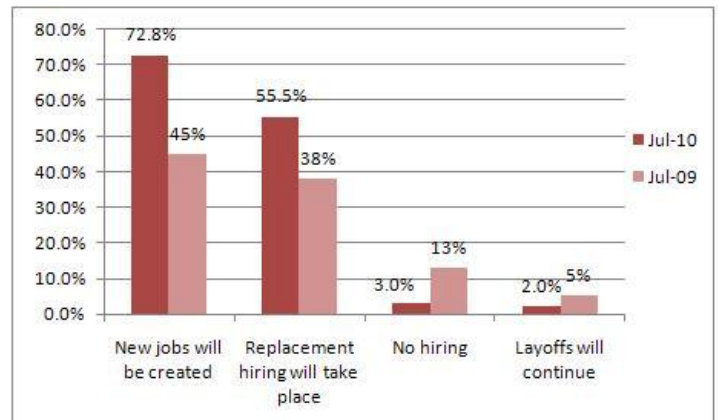


73% recruiters anticipate new jobs to be created in the second half of 2010, 55% predict replacement hiring: says Naukri.com's Hiring Outlook Survey

New Delhi, Sept - 2010:

A survey conducted of 700+ recruiters across India by Naukri.com revealed a positive outlook for the second half of 2010. 73% predict addition of new jobs, 55% expect replacement hiring, 3% expect a freeze and 2% anticipate layoffs

The sentiment has seen a change over the past one year. A similar survey in July'09 had revealed only 45% of the recruiters anticipating new jobs during the second half of 2009.

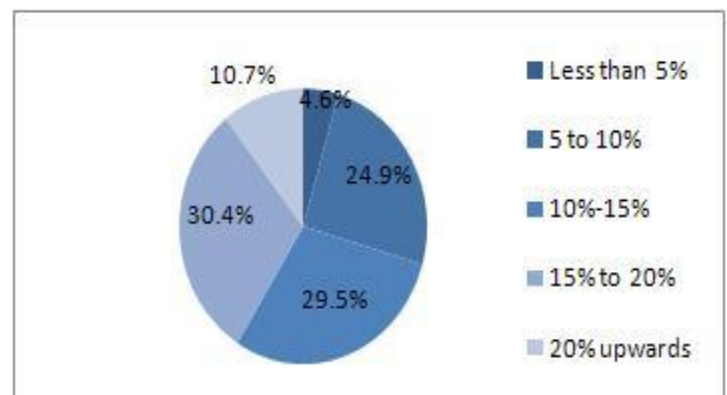


Hiring Outlook Survey- July'10

Sumeet Singh, Senior Vice President- Marketing and Corporate Communications, Info Edge said, "Employers began recruiting at a steady pace in the first half of 2010 and confidence levels were high. The survey findings indicate sustainable new job opportunities in the remainder of the year and job seekers can look forward to a favourable hiring environment."

Increments given out:

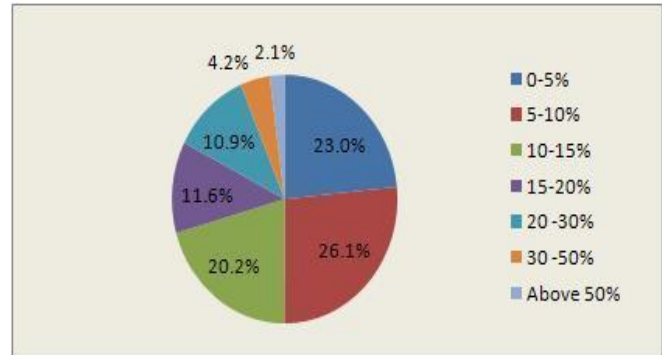
The survey also queried on the range of increments given out to employees in 2010. 30% of the employers surveyed said that the range of increments was within 15% to 20% and an equal percentage said that it was 10% to 15%. While 25% of employers indicated increments within 5% to 10%, only 10% employers said that increments were over 20%. With the much desired rebound in the job market, increments seem to be back on track across sectors.



Detailed break up of increments given out

Attrition levels:

Across sectors most recruiters pegged attrition levels to be under 20% with the exception of ITES. But, what was interesting to observe was that 11% of the recruiters surveyed acknowledged attrition rates to be within 20% to 30% and 4% pegged attrition rates to be within 30% to 50% in their organizations.



Detailed break up of attrition ranges

Thus, the survey indicates a positive employment scenario with hiring picking up across all sectors. Further, the continuous upward movement of the Naukri Job Speak index over the last few months also instills confidence.

Methodology: The Naukri Hiring Outlook survey is a half-yearly survey which is sent out to the registered clients of Naukri.com. This is an e-mail survey and the results are compiled using statistical and analytical techniques.

About Naukri.com

Naukri.com, India's No. 1 job site and the flagship brand of Info Edge revolutionized the concept of recruitment in India. Since its inception in 1997, Naukri.com has seen continued growth. Info Edge is the first internet Company to be listed in India.

Naukri.com is a recruitment platform that provides hiring-related services to corporates/recruiters, placement agencies and to job seekers in India and overseas. It offers multiple products like Resume Database Access, and Response Management tools and its services include Job Postings, and recruiter branding solutions on the site. With 200000 jobs live at any point, Naukri.com serviced over 35500 corporate clients in 2009-2010.

The company has over 1700 people operating through 49 offices in 32 cities in India and overseas offices in Dubai, Riyadh and Bahrain.